

**TOURISM INDICATORS**

AUSTRALIA

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**C O N T E N T S**

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- For further information about these and related statistics, contact Dianne Bourke on Canberra 02 6542 6348 or refer to the back cover of this publication



## NOTES

### FORTHCOMING ISSUES

*ISSUE (Quarter)      EXPECTED RELEASE DATE*

June 1998              18 December 1998

September 1998      25 February 1999

### CHANGES IN THIS ISSUE

This publication is substantially different to previous issues of *Tourism Indicators, Australia*. The changes follow a user review conducted in late 1997 and changes to the Survey of Tourist Accommodation, as advised in the December quarter 1997 edition and described further below. The main impact is in the layout of tables contained in the Tourist Accommodation and the International Tourism Sections of the publication.

### CHANGES TO THE SURVEY OF TOURIST ACCOMMODATION

The Tourist Accommodation Section of this issue is substantially different to previous issues, as a result of the user review and significant changes to the Survey of Tourist Accommodation:

- Only hotels, motels and guest houses with 15 or more rooms are now included (previously establishments with five or more rooms were included).
- Serviced apartments with 15 or more units are included in the collection as a separate category for the first time.
- Because of the separate classification of serviced apartments, there have been several changes to definitions of accommodation units. As a result, some establishments have been re-classified to different accommodation types (see Explanatory Notes).

Annual counts of establishments and capacity will be compiled in respect of the previous survey scope. These counts are expected to be published annually in the December issue of this publication.

The Survey will be expanded in the Year 2000 to cover significant establishments within the previous scope.

This publication presents substantially revised estimates to data previously published as a result of the changes outlined above. Information in respect of 1997 has been re-tabulated on the basis of the new scope, while data for earlier periods have been recompiled to partially account for the new scope. As a result there is a break in series for estimates between December 1996 and March 1997. See Explanatory Notes for further details.

W. McLennan  
Australian Statistician

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## TOURISM—KEY NATIONAL INDICATORS

	Period	Latest figures	Percentage change on	
			Previous period	Corresponding period last year
<b>Tourist accommodation—supply and demand(a)</b>				
Licensed hotels, motels, guest houses and serviced apartments				
Establishments (no.)	Mar qtr 1998	3 609	0.6	3.0
Guest rooms/units ('000)	Mar qtr 1998	174.2	1.1	4.7
Bed spaces ('000)	Mar qtr 1998	511.7	0.8	4.9
Room nights occupied ('000)	Mar qtr 1998	9 056.0	-4.2	0.8
Room occupancy rate(b) (%)	Mar qtr 1998	58.0	-3.1	-4.0
Guest nights ('000)	Mar qtr 1998	16 051.3	—	—
Guest arrivals ('000)	Mar qtr 1998	7 299.2	—	—
Takings from accommodation (\$m)	Mar qtr 1998	955.5	-3.3	2.6
Caravan parks				
Establishments (no.)	Dec qtr 1997	2 685	-0.3	-0.6
Total capacity (no.)	Dec qtr 1997	286 740	-0.1	-0.4
Site occupancy rate(b) (%)	Dec qtr 1997	43.7	-1.1	0.3
Holiday flats, units and houses				
Establishments (no.)	Dec qtr 1997	43 883	3.8	3.9
Bed spaces (no.)	Dec qtr 1997	192 700	4.1	4.0
Unit occupancy rate(b) (%)	Dec qtr 1997	53.2	-1.7	-0.8
Visitor hostels				
Establishments (no.)	Dec qtr 1997	500	0.2	4.2
Bed spaces (no.)	Dec qtr 1997	32 504	1.4	7.1
Bed occupancy rate(b) (%)	Dec qtr 1997	48.3	2.2	1.9
<b>Domestic tourism(c)</b>				
Number of overnight trips ('000)	1997-98	66 285	—	4.8
Number of visitor nights ('000)	1997-98	262 340	—	3.5
<b>International visitor arrivals</b>				
Number of visitor arrivals(d) ('000)	Jul 1998	367.6	17.2	-8.1
Number of visitor arrivals(d) ('000)	1997-98	4 220.0	—	-0.8
Expenditure by international visitors(e) (\$m)	1997	7 756.9	—	4.6
<b>Australian departures(d)</b>				
Short-term departures ('000.)	Jun 1998	282.3	3.4	0.7
Short-term departures ('000.)	1997-98	3 031.9	—	6.4
<b>Balance of payments(f)</b>				
Travel credits (\$m)	Jun qtr 1998	2 450	-49.4	-3.8
Travel debits (\$m)	Jun qtr 1998	-2 162	12.3	6.9
Balance on travel services (\$m)	Jun qtr 1998	288	-512.5	-84.4
<b>Exchange rates(g)</b>				
United States dollar (per \$A)	Jul 1998	0.6113	-0.4	-21.9
Japanese yen (per \$A)	Jul 1998	87.89	2.0	0.0

(a) Source: *Tourist Accommodation, Australia* (Cat. no. 8635.0).

(b) Change is shown in terms of percentage points.

(c) Source: *Domestic Tourism Monitor, Bureau of Tourism Research*.

(d) Source: *Overseas Arrivals and Departures, Australia* (Cat. no. 3401.0).

(e) Source: *International Visitor Survey, Bureau of Tourism Research*. Excludes international airfares and inclusive package tours purchased outside Australia.

(f) Source: *Balance of Payments, Australia* (Cat. no. 5302.0).

(g) Source: *Reserve Bank of Australia Bulletin*.

...continued

TOURISM—KEY NATIONAL INDICATORS—*continued*

<i>Data item</i>	<i>Period</i>	<i>Latest figures</i>	<i>Percentage change on</i>	
			<i>Previous period</i>	<i>Corresponding period last year</i>
<b>Price Index(a)</b>				
Holiday travel and accommodation	Jun qtr 1998	107.1	-0.7	4.1
<b>Employment(b)</b>				
Employed in accommodation, cafes and restaurants				
Males ('000)	May 1998	193.0	8.6	8.0
Females ('000)	May 1998	230.0	4.8	-1.7
Persons ('000)	May 1998	423.0	6.5	2.8
<b>Average weekly earnings(c)</b>				
Accommodation, cafes and restaurants				
Persons (\$)	May 1998	351.7	0.5	5.7
<b>Tourist accommodation construction</b>				
Hotels, etc. approved(d) (\$m)	Jul 1998	87.6	-94.6	-87.0
Hotels, etc. commenced(e) (\$m)	Mar qtr 1998	251.3	-49.7	22.2
Hotels, etc. under construction(e) (\$m)	Mar qtr 1998	1 613.8	3.0	6.2
Hotels, etc. completed(e) (\$m)	Mar qtr 1998	233.6	-82.3	43.4

(a) Source: *Consumer Price Index, Australia* (Cat. no. 6401.0); base year: 1989-90=100.

(b) Source: *Labour Force, Australia* (Cat. no. 6203.0).

(c) Source: *Average Weekly Earnings, States and Australia* (Cat. no. 6302.0).

(d) Source: *Building Approvals, Australia* (Cat. no. 8731.0).

(e) Source: *Building Activity, Australia* (Cat. no. 8752.0.40.001).



## IN BRIEF

### STATE TOURIST ACCOMMODATION DATA

As a result of substantial changes to the Survey of Tourist Accommodation (STA) from the March quarter 1998, the publication strategy for the collection has been reviewed. The State and Territory publications (Cat. nos 8635.1 to 8635.8) ceased with the December quarter 1997 issues. State data are still available as special data services, and present detailed data for each State by Tourism Region and selected Statistical Local Areas. For further information, contact Paull Hoffmann on Brisbane 07 3222 6201.

### TOURISM SATELLITE ACCOUNTS

Tourism is an activity that is not identified in classifications of industry or in the National Accounts. As a result there is generally no official measure of the contribution of tourism to, and its role in, the economy.

Tourism Satellite Accounts (TSA) have been developed as a means of providing such an official measure. A TSA enables tourism to be measured in a way which uses the same concepts as the National Accounts. This enables the economic effects of tourism to be directly compared to those of industries such as manufacturing, mining and agriculture.

The Australian Tourism Satellite Account (ATSA) will follow the guidelines of the models currently being developed by the World Tourism Organisation and the OECD. The ABS is currently compiling statistics for an ATSA for the reference year 1997–98. The ATSA is expected for release in September 2000.

Supply side data (supply of goods and services to visitors) is currently being collected by ABS via the Economic Activity and the Service Industry Surveys. Data on employment numbers in tourism related industries will come from the ABS's Labour Force Survey.

Demand side data (expenditure by visitors) is being collected via the Bureau of Tourism Research's National Visitor Survey and International Visitor Survey.

For further information about the ATSA, please contact Dianne Bourke on Canberra 02 6252 6348.

THE ABS SERVICE  
INDUSTRIES SURVEY  
PROGRAM

The ABS conducts rotating collections of the services sector of the economy. Outlined below are details of collections which may be of interest to users of Tourism statistics.

For the 1997–98 reference year, the following collections of interest are currently being compiled:

- Accommodation (ANZSIC 5710)
- Pubs, Taverns and Bars (ANZSIC 5720)
- Clubs (ANZSIC 5740)
- Casinos (ANZSIC 9322)

It is expected that estimates from these collections will be released progressively from March to September 1999.

For the 1998–99 reference year, the following collections of interest are to be conducted:

- Cafes and Restaurants (ANZSIC 5730)
- Casinos (ANZSIC 9322)

In the coming months, the ABS Service Industries program will be reviewed, in order to develop the program for 1999–2000 onwards.

For further information about particular service industry collections, or about the review process, please contact Graham Boxsell on Canberra 02 6252 5633.

THE NATIONAL CENTRE  
FOR CULTURE AND  
RECREATION STATISTICS  
(NCCRS)

The NCCRS is a part of the ABS and is located in the Adelaide Office. Much of the work program is developed in conjunction with the Cultural Ministers' Council Statistics Working Group, and the Recreation and Sport Industry Statistics Group of the Sport and Recreation Ministers' Council.

This centre is involved in working with these groups to develop collections in the field of culture and sport statistics.

Some of the topics covered by the NCCRS include Cultural funding in Australia, Survey of museums, Sport and recreation employment, Education and employment of arts workers, Business sponsorship of sport and culture, to name a few. The centre is also involved in reviewing the Framework for Cultural Statistics and the Framework for Sport and Recreation Statistics.

For further information about the NCCRS or to receive the quarterly newsletter, please contact Roger Mableson on Adelaide 08 8237 7449.

## FEATURE ARTICLE

# THE INTRODUCTION OF A TOURISM REGION CLASSIFICATION TO THE SURVEY OF TOURIST ACCOMMODATION

### INTRODUCTION

Commencing with the March quarter 1998, the ABS has introduced a new geographic classification, the Tourism Region to the Survey of Tourist Accommodation (STA).

### BACKGROUND

Tourism Regions were developed by the Bureau of Tourism Research (BTR) and the State and Territory Tourism Commissions, primarily for use in presenting tourism statistics such as the BTR's International Visitor Survey and National Visitor Survey. Traditionally, results from the STA have been presented according to the geographic units of the Australian Standard Geographic Classification (ASGC) which is used by the ABS for the collection and dissemination of spatially related data. Although Tourism Regions have been developed by combining regions of the ASGC they are not regions for which ABS data has previously been published. Consequently, it has not been easy to make direct comparisons of destination based data from the major tourism collections.

### NATIONAL STANDARDS

Agreement has now been reached by the ABS, BTR and Tourism Commissions that Tourism Regions should be adopted as the national standard geographic classification for all tourism statistics. Accordingly, Tourism Regions have been incorporated into the Framework for Australian Tourism Statistics which has been developed by the ABS as a reference manual of standards for national tourism statistics. The ABS expects to release the Framework sometime in 1999.

Tourism Regions are compatible with the ASGC as they are constructed from Statistical Local Areas, the basic ASGC geographical units. Detailed concordances between Tourism Regions and the ASGC are contained in the Framework and are also included, for each State and the Northern Territory, in the STA Standard Data Services described below.

### TOURISM REGION PRODUCTS

As mentioned above, Tourism Regions were introduced in the STA in respect of data for the March quarter 1998. Summary capacity, occupancy and takings data for Tourism Regions in each State and Territory are included in the quarterly national publication *Tourist Accommodation, Australia* (Cat. no. 8635.0). An expanded data set for each Tourism Region is provided in the new Standard Data Services, which were also introduced for each State and the Northern Territory in respect of the March quarter 1998. The Standard Data Services include outline maps for the Tourism Regions of the State/Territory concerned, and a detailed concordance between the Tourism Regions and the ASGC for that State/Territory.

Further requests for information regarding Tourism Regions or tourist accommodation statistics should be referred to Paull Hoffmann on Brisbane 07 3222 6201.

For further information about the Framework for Australian Tourism Statistics, please contact Dianne Bourke on Canberra 02 6252 6348.

For information about the Bureau of Tourism Research, please contact Graham Bonnett on Canberra 02 6213 6936.

COMPARABILITY BETWEEN  
ABS AND BTR OUTPUT

The table below illustrates the type of comparison which can now be made using the Tourism Region classification. It is expected that more complete analyses will be presented in future issues of this publication.

SELECTED TOURISM REGIONS IN AUSTRALIA

	Australian Bureau of Statistics				Bureau of Tourism Research	
	Survey of Tourist Accommodation(a)				International Visitors Survey(b)	Domestic Tourism Monitor(b)
	Establishments	Guest rooms available	Persons employed	Room occupancy rate	Visitors(c)	Visits(d)
	no.	no.	no.	%	'000	'000
Selected Tourism Regions						
Sydney, NSW	230	23 624	16 112	71	2 315.6	6 021
Melbourne, VIC	177	14 063	16 926	70	951.4	4 966
Tropical North, QLD	139	9 558	5 496	55	731.2	1 200
Brisbane, QLD	138	7 983	6 787	63	687.6	3 636
Gold Coast, QLD	125	10 412	7 865	57	994.5	2 398
Sunshine Coast, QLD	88	3 319	2 192	47	143.1	2 421
Perth, WA	87	8 086	5 384	61	467.8	2 149
Adelaide, SA	86	5 222	3 489	60	254.3	1 897
Hunter, NSW	85	2 964	1 971	53	85.3	3 015
Canberra, ACT	49	4 168	2 292	55	197.0	1 565
Darwin, NT	36	2 604	1 616	59	154.6	396
Greater Hobart, TAS	33	1 840	1 539	50	73.2	624
Alice Springs, NT	23	1 607	742	47	194.7	214
<i>Total</i>	1 296	95 450	72 411	<i>n.a.</i>	<i>n.a.</i>	30 502
All other regions	2 225	71 934	34 249	<i>n.a.</i>	<i>n.a.</i>	46 692
<b>Total</b>	<b>3 521</b>	<b>167 384</b>	<b>106 660</b>	<b>56</b>	<b>3 945.0</b>	<b>77 194</b>

(a) Refers to Hotels, motels, guest houses and serviced apartments with 15 or more rooms/units. Information on Establishments and Guest rooms available is as at 30 June 1997. Information on Persons employed and Room occupancy rates is per the June quarter 1997.

(b) Information is in respect of the calendar year, 1997.

(c) Number of international visitors spending a night in the Tourism region.

(d) Number of domestic visits by individuals involving an overnight stay.

Source: Australian Bureau of Statistics, Bureau of Tourism Research.

## FEATURE ARTICLE

## TRAVEL AGENCY SERVICES

### KEY POINTS

The ABS recently surveyed the travel agency services industry in respect of the 1996–97 financial year. The data from this collection relates to businesses classified to ANZSIC Class 6641 of the Australian and New Zealand Industrial Classification (ANZSIC). Class 6641 covers those businesses predominantly engaged in the provision of travel agency services such as transport and/or accommodation bookings and tour retailing or wholesaling. Businesses such as domestic and international airlines which carry out travel agency activities, but are mainly engaged in other activities (such as providing airline transport services) were excluded from the scope of the survey.

The Survey was conducted with the assistance of the Travel Compensation Fund (TCF). The TCF provided statistical data from information collected from travel agency businesses, which was included in the TCF 1996–97 Annual Financial Review. Information was also collected directly by the ABS from travel agency businesses not covered by the TCF.

### RESULTS

There were 3,266 businesses in the travel agency services industry at 30 June 1997. These businesses are categorised into four broad types: retailers, wholesalers/ticket consolidators, inbound tour operators and tourist bureaux. Businesses mainly engaged in retailing of travel products accounted for 87% of travel agency businesses.

Businesses employing fewer than 20 persons comprised 97% of all businesses in the industry at the end of June 1997. Total employment in the travel agency services industry was 24,451, of which females comprised 73% (17,737).

Of the income earned in the industry in 1996–97, 65% (\$1,571 million) was in the form of commissions on ticket sales. Total expenses incurred by the industry over this period were \$1,936 million. The industry recorded an operating profit before tax (OPBT) of \$37 million, which represented an operating profit margin of 2%.

For more details and further information about the survey, please contact Paull Hoffmann on Brisbane 07 3222 6201 or fax Brisbane 07 3222 6284.

### TRAVEL AGENCY SERVICES

	<i>Retailers</i>	<i>Wholesalers/ticket consolidators</i>	<i>Inbound tour operators</i>	<i>Tourist bureaux</i>	<i>Total</i>
Businesses at end June 1997 (no.)	2 842	174	170	80 (a)	3 266
Employment at end June 1997 (no.)	16 505	4 562	2 777	608 (a)	24 451
Income from ticket sales (\$m)	903.4	373.9	287.9	6.0	1 570.8
Total income (\$m)	1 129.3	482.8	340.1	27.3	1 979.5
Total expenses (\$m)	1 035.8	552.2	319.2	28.4	1 935.6
Operating profit margin (%)	8.1	-16.8	6.5	-5.3 (a)	2.0

(a) Subject to sampling variability too high for most practical purposes.

## TOURIST ACCOMMODATION

### INTRODUCTION

The statistics presented in this Section are from the Quarterly Survey of Tourist Accommodation (STA). The series of tables and graphs for each State and Australia reflect the significant changes to this collection since the December quarter issue of this publication.

The data presented here are for hotels, motels, guest houses and serviced apartments with 15 or more rooms or units. Serviced apartments are shown separately for the first time. As a result of the changes to the STA, there is a break in all time series presented in tables and graphs between December quarter 1996 and March quarter 1997.

Please refer to paragraphs 2 to 6 of the Explanatory Notes.

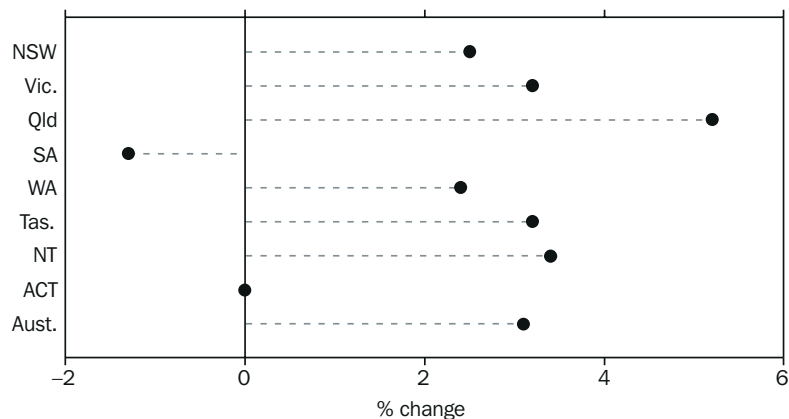
### AUSTRALIA

There were 3,609 accommodation establishments with 15 or more rooms in Australia, at the end of March 1998. This is an increase of 107 (or 3%) compared with the same time in 1997.

#### Accommodation establishments

All states showed increases in the number of accommodation establishments, except for South Australia where a slight decrease of 1.3% occurred. Queensland showed the largest proportional increase in the number of accommodation establishments of 5.2%, where 44 additional establishments were operating compared with March quarter 1997.

NUMBER OF ESTABLISHMENTS, Mar qtr 1997–Mar qtr 1998



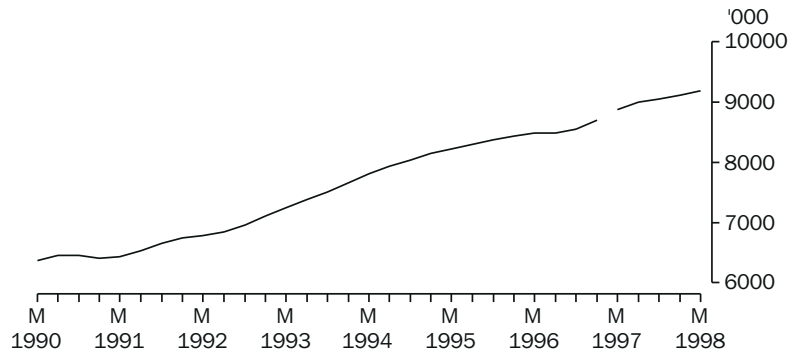
#### Guest rooms

The total number of guest rooms between March 1997 and March 1998 increased by 8,237 (5%). Serviced apartments showed the largest increase in the number of guest rooms in percentage terms, showing an increase of 2,551 guest rooms (13%). The average number of rooms per establishment increased by 0.9, from an average of 47.4 in March 1997 to 48.3 in March 1998.

Room nights occupied

Across Australia the number of room nights occupied in the March quarter 1998 were 9.2 million in trend terms. This represents an increase of 313,300 (or 3.5%) room nights occupied compared with the March quarter 1997 and 73,200 (0.8%) compared with the December quarter 1997. Quarterly room nights occupied have steadily increased since the March quarter 1991, as the graph below shows.

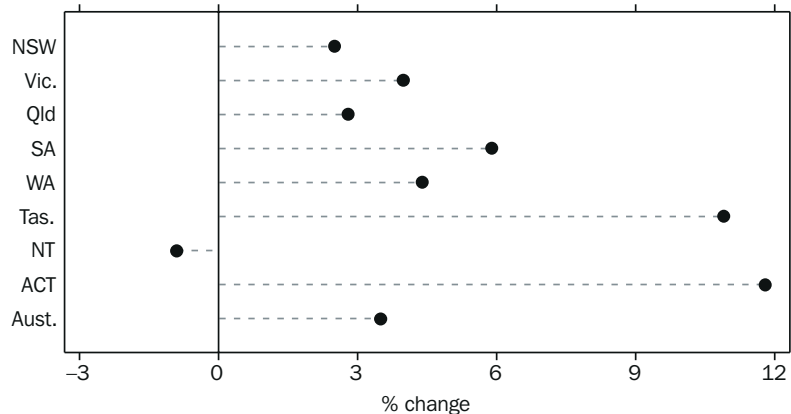
QUARTERLY ROOM NIGHTS OCCUPIED, Trend estimates—Aust.



Note: There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.

The Australian Capital Territory and Tasmania showed the largest proportional increases in the number of room nights occupied between March quarter 1997 and March quarter 1998 of 11.8% and 10.9% respectively. While the number of room nights occupied for New South Wales increased by 2.5%, this represented a total increase of 73,900 room nights occupied compared with March quarter 1997. The Northern Territory was the only state to show a slight decrease of 0.9% in the number of room nights occupied compared with the March quarter 1997.

QUARTERLY ROOM NIGHTS OCCUPIED, Trend—Mar qtr 1997–Mar qtr 1998



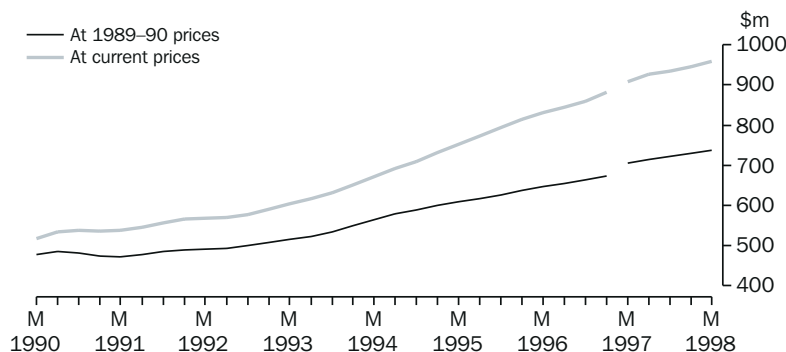
Guests The nightly number of guests per occupied room increased slightly over the March quarter 1997 to 1.8 persons.

The average length of stay of guests in accommodation establishments across Australia was 2.2 nights in the March quarter 1998.

Takings from accommodation

The trend estimate for takings from accommodation establishments in the March quarter 1998 were \$959 million. This represented an increase of 5.5%, compared with the takings recorded in the March quarter 1997 and 1.4% compared with the December quarter 1997. In 1989–90 price terms the trend estimate for takings from accommodation for Australia increased by 4.5%.

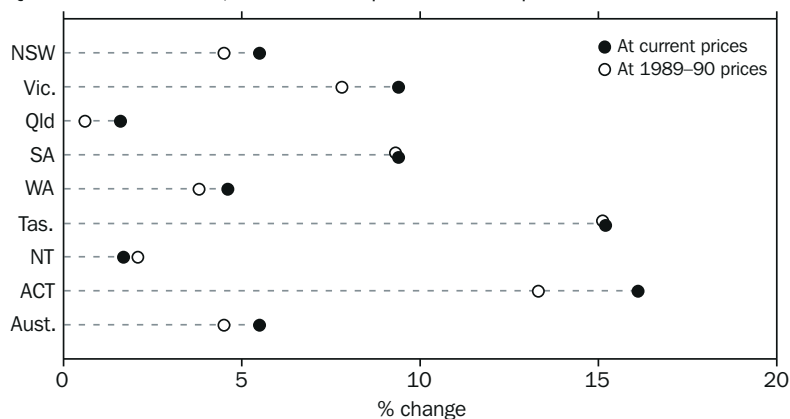
QUARTERLY TAKINGS FROM ACCOMMODATION, Trend estimates—Aust.



Note: There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.

All states showed increases in takings between the March quarter 1997 and March quarter 1998. The trend estimate for takings for the Australian Capital Territory and Tasmania showed the largest percentage increases at both current and constant prices, although New South Wales showed the largest increases in dollar terms. For New South Wales the takings from accommodation for March quarter 1998 in current price terms were \$338 million, an increase over the March quarter 1997 of 5.5%.

QUARTERLY TAKINGS, Trend—Mar qtr 1997–Mar qtr 1998

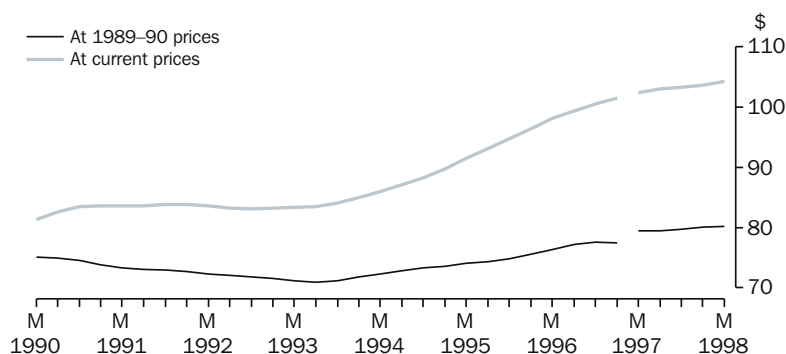




Takings per room night occupied

In trend terms, the average takings per room night occupied for Australia, have shown a consistent increase since the June quarter 1993. Up to that point, the average takings in current prices had remained flat, while at average 1989–90 prices had steadily declined. At the March quarter 1998, the average takings per room night occupied in current price terms were \$104 and at 1989–90 prices were \$80.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, Trend estimates—Aust.



Note: There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.

# 1

## HOTELS, MOTELS, GUEST HOUSES AND SERVICED APARTMENTS—AUST.(a)

	Room nights occupied(b)			Takings at current prices(b)			Takings at average 1989–90 prices(c)		
	Original	Seasonally adjusted	Trend	Original	Seasonally adjusted	Trend	Original	Seasonally adjusted	Trend
	'000	'000	'000	\$m	\$m	\$m	\$m	\$m	\$m
<b>1988</b>	24 994.9	24 894.3	24 939.1	1 851.9	1 843.7	1 848.9	1 916.7	1 909.1	1 916.2
<b>1989</b>	24 808.4	24 823.7	24 865.4	1 939.5	1 941.7	1 949.2	1 870.1	1 873.3	1 883.1
<b>1990</b>	25 755.7	25 778.2	25 696.3	2 138.3	2 140.0	2 126.9	1 924.4	1 926.6	1 917.0
<b>1991</b>	26 417.8	26 399.7	26 372.4	2 211.7	2 209.6	2 207.8	1 929.0	1 927.4	1 925.1
<b>1992</b>	27 736.6	27 656.0	27 696.3	2 307.3	2 300.1	2 306.6	1 993.5	1 987.4	1 992.2
<b>1993</b>	29 834.6	29 844.4	29 810.1	2 503.1	2 503.3	2 503.4	2 124.0	2 124.3	2 125.2
<b>1994</b>	31 948.5	31 962.2	31 944.4	2 807.9	2 808.2	2 804.9	2 336.5	2 337.4	2 333.2
<b>1995</b>	33 278.7	33 316.9	33 341.3	3 124.9	3 127.3	3 132.5	2 482.9	2 485.5	2 490.8
<b>1996</b>									
Mar qtr	8 487.7	8 487.2	8 485.5	838.4	832.9	832.2	653.1	648.8	647.8
June qtr	8 157.9	8 569.5	8 483.4	802.7	857.1	843.7	621.4	663.5	654.9
Sept qtr	8 635.9	8 443.2	8 548.8	861.7	845.6	859.6	665.4	652.9	663.4
Dec qtr	8 890.0	8 631.0	8 694.9	910.1	873.4	882.3	701.2	673.0	673.1
<b>1997</b>									
Mar qtr	8 982.1	9 054.6	8 875.1	930.5	930.7	908.6	715.3	715.6	705.7
June qtr	8 452.5	8 902.5	9 005.7	854.8	916.6	927.5	659.2	706.9	715.5
Sept qtr	9 309.0	9 075.2	9 057.8	955.3	937.0	935.7	739.5	725.3	721.9
Dec qtr	9 439.3	9 125.4	9 115.2	987.3	944.6	945.3	761.9	729.0	729.6
<b>1998</b>									
Mar qtr	9 056.0	9 179.5	9 188.4	955.5	959.1	958.5	734.9	737.7	737.3

(a) There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes in STA. Refer to the Explanatory Notes.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices, have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Consumer Price Index. See paragraphs 7 to 9 of the Explanatory Notes.

## 2

## ACCOMMODATION ESTABLISHMENTS, AUST.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Star grading						Total
				1	2	3	4	5	Ungraded	
ESTABLISHMENTS AND CAPACITY										
	no.	no.	no.	no.	no.	no.	no.	no.	no.	no.
<b>Mar qtr 1997</b>										
Establishments	724	2 340	438	62	694	1 826	375	51	494	3 502
Guest rooms	65 079	81 786	19 092	1 812	20 540	71 423	39 062	13 445	19 675	165 957
Rooms per establishment	90	35	44	29	30	39	104	264	40	47
<b>Mar qtr 1998</b>										
Establishments	750	2 377	482	62	635	1 778	433	55	646	3 609
Guest rooms	69 124	83 427	21 643	1 784	19 156	68 116	42 605	14 498	28 035	174 194
Rooms per establishment	92	35	45	29	30	38	98	264	43	48
AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT										
	no.	no.	no.	no.	no.	no.	no.	no.	no.	no.
<b>1997</b>										
Mar qtr	58.3	19.3	28.9	8.2	13.7	22.8	73.2	201.0	21.4	28.6
<b>1998</b>										
Jan	53.9	18.7	30.5	9.0	13.7	21.4	61.4	185.7	23.8	27.6
Feb	58.9	18.7	27.1	9.0	13.0	21.2	67.3	204.6	22.7	28.1
Mar	57.9	19.3	26.4	9.0	13.6	22.0	65.8	197.2	22.2	28.3
Mar qtr	56.8	18.9	28.0	9.0	13.4	21.6	64.7	195.5	22.9	28.0
AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM										
	no.	no.	no.	no.	no.	no.	no.	no.	no.	no.
<b>1997</b>										
Mar qtr	1.7	1.8	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<b>1998</b>										
Jan	1.8	2.0	2.4	1.7	2.0	2.0	1.9	1.7	2.2	2.0
Feb	1.5	1.7	2.0	1.5	1.7	1.7	1.6	1.5	1.9	1.7
Mar	1.5	1.7	2.0	1.5	1.7	1.7	1.6	1.5	1.9	1.7
Mar qtr	1.6	1.8	2.2	1.6	1.8	1.8	1.7	1.6	2.0	1.8
AVERAGE LENGTH OF STAY										
	days	days	days	days	days	days	days	days	days	days
<b>1997</b>										
Mar qtr	2.4	1.8	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<b>1998</b>										
Jan	2.5	1.9	4.1	2.2	1.9	2.0	2.4	3.1	3.3	2.3
Feb	2.2	1.8	3.5	2.1	1.9	1.9	2.1	2.6	2.7	2.1
Mar	2.2	1.8	3.4	2.2	1.8	1.9	2.1	2.6	2.7	2.1
Mar qtr	2.3	1.8	3.7	2.2	1.8	2.0	2.2	2.8	2.9	2.2

## 3

## AVERAGE TAKINGS, ACCOMMODATION ESTABLISHMENTS—AUST.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Star grading					Ungraded	Total
				1	2	3	4	5		
TAKINGS FROM ACCOMMODATION										
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>										
Mar qtr	497 793	312 210	120 495	1 796	48 276	302 617	303 627	175 881	98 300	930 498
<b>1998</b>										
Jan	163 764	109 382	53 297	788	16 617	98 306	99 546	60 780	50 406	326 443
Feb	162 533	95 651	39 615	671	13 486	84 433	97 942	59 264	42 003	297 799
Mar	179 434	109 767	42 056	732	15 712	96 318	109 367	65 005	44 123	331 257
Mar qtr	505 731	314 800	134 968	2 191	45 815	279 057	306 856	185 049	136 532	955 499
AVERAGE TAKINGS PER ESTABLISHMENT										
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>										
Mar qtr	687.6	133.4	275.1	29.0	69.6	165.7	809.7	3 448.7	199.0	265.7
<b>1998</b>										
Jan	218.4	46.0	110.6	12.7	26.2	55.3	229.9	1 105.1	78.0	90.5
Feb	216.7	40.2	82.2	10.8	21.2	47.5	226.2	1 077.5	65.0	82.5
Mar	239.2	46.2	87.3	11.8	24.7	54.2	252.6	1 181.9	68.3	91.8
Mar qtr	674.3	132.4	280.0	35.3	72.1	156.9	708.7	3 364.5	211.3	264.8
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED										
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>										
Mar qtr	131	77	107	40	57	81	123	191	105	104
<b>1998</b>										
Jan	132	80	118	46	62	83	122	192	107	106
Feb	132	77	110	43	59	80	121	188	103	105
Mar	134	77	108	42	59	80	124	193	100	105
Mar qtr	133	78	112	44	60	81	122	191	103	106
AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE										
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>										
Mar qtr	85	43	71	11	26	47	86	146	56	62
<b>1998</b>										
Jan	77	42	80	14	28	47	76	135	59	61
Feb	85	41	66	14	25	44	83	146	54	61
Mar	84	43	63	13	27	46	83	145	51	62
Mar qtr	82	42	70	14	27	46	81	142	55	61
AVERAGE TAKINGS PER GUEST NIGHT										
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>										
Mar qtr	78	43	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<b>1998</b>										
Jan	73	40	48	26	32	41	63	112	49	54
Feb	86	46	54	29	35	48	76	125	56	63
Mar	87	46	53	28	34	47	77	130	54	63
Mar qtr	81	44	51	27	33	45	71	122	53	60

NEW SOUTH WALES

The number of accommodation establishments in NSW during the March quarter 1998 was 1,263, an increase of 31 (3%) over the number in the March quarter 1997. In NSW in the March quarter 1998, there were 56,124 guest rooms available, and 44.4 rooms on average per establishment.

The number of guests per occupied room in March quarter 1998 was 1.8, with serviced apartments showing the highest rate at 2.1 guests. The average nightly number of rooms occupied per establishment in the March quarter 1998 was 26.6. The average length of stay of guests in NSW accommodation establishments during this period was 2.0 nights. Serviced apartments showed the highest average length of stay of 3.4 nights.

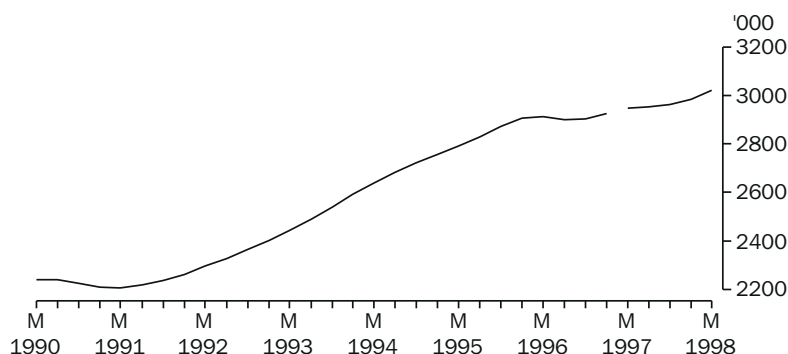
The takings from NSW accommodation establishments in the March quarter 1998 were \$343.2 million, a slight decrease on the takings in the March quarter 1997 of \$8.7 million (3%). Licensed hotels with facilities accounted for 52% of these takings.

The average takings per establishment in NSW were \$271,800, a very slight increase over the average in the corresponding quarter last year. The establishments with the highest average takings were licensed hotels with facilities, which averaged \$1.0 million per establishment in the quarter. The average takings per room night occupied were \$114, an increase of \$3 for each room night occupied from the March quarter 1997. Five star establishments had an average of \$221 per room night occupied, while establishments with a 1 star grading had an average of \$48. The average takings per guest night in the March quarter 1998 were \$65.

Room nights occupied

The quarterly number of room nights occupied for NSW, in trend estimate terms, have steadily increased through the 1990s to reach a total in the March quarter 1998 of 3.0 million.

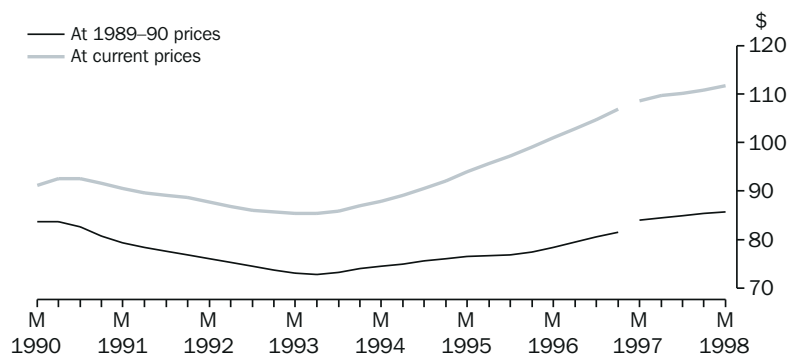
QUARTERLY ROOM NIGHTS OCCUPIED, Trend estimates—NSW



Note: There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.

Takings per room night occupied The average takings per room night occupied for NSW have shown a steady increase since the June quarter 1993 for both current and average 1989–90 prices. The average takings per room night occupied in March quarter 1998 for NSW, in current price terms was \$112 compared with \$86 in 1989–90 terms.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, Trend estimates—NSW



Note: There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.

## 4

### HOTELS, MOTELS, GUEST HOUSES AND SERVICED APARTMENTS—NSW(a)

	Room nights occupied(b)			Takings at current prices(b)			Takings at average 1989–90 prices(c)		
	Original	Seasonally adjusted	Trend	Original	Seasonally adjusted	Trend	Original	Seasonally adjusted	Trend
	'000	'000	'000	\$m	\$m	\$m	\$m	\$m	\$m
<b>1988</b>	8 660.9	8 638.4	8 629.2	719.1	717.2	715.1	745.1	743.4	743.0
<b>1989</b>	8 631.7	8 627.2	8 639.0	759.8	760.6	765.1	732.3	733.3	736.5
<b>1990</b>	8 878.2	8 895.5	8 907.2	818.8	820.9	819.3	735.4	737.4	736.2
<b>1991</b>	8 928.1	8 932.5	8 917.6	798.6	799.3	797.5	696.5	697.2	695.6
<b>1992</b>	9 389.7	9 370.4	9 388.6	812.6	811.2	812.8	702.7	701.6	702.6
<b>1993</b>	10 065.0	10 074.9	10 064.9	863.7	864.5	864.5	736.1	736.8	737.1
<b>1994</b>	10 817.2	10 820.6	10 800.7	972.9	973.7	971.5	814.4	815.1	813.0
<b>1995</b>	11 363.4	11 377.8	11 403.1	1 097.1	1 098.4	1 100.9	873.1	874.2	876.5
<b>1996</b>									
Mar qtr	2 968.7	2 927.9	2 913.9	303.7	295.4	294.3	235.8	229.4	228.4
Jun qtr	2 806.8	2 910.5	2 900.2	285.0	300.9	298.2	219.9	232.2	230.6
Sep qtr	2 888.8	2 875.0	2 905.4	300.7	299.8	304.3	231.5	230.8	234.1
Dec qtr	2 990.5	2 922.7	2 927.6	320.1	311.7	312.9	245.9	239.4	238.4
<b>1997</b>									
Mar qtr	3 030.9	2 992.7	2 948.0	334.5	326.0	320.3	256.5	250.0	247.8
Jun qtr	2 810.3	2 931.1	2 954.8	303.3	323.9	324.2	233.5	249.4	249.6
Sep qtr	2 964.9	2 941.9	2 962.3	322.1	320.9	326.5	248.7	247.8	251.4
Dec qtr	3 081.0	3 009.0	2 986.9	343.7	334.6	331.2	264.8	257.8	255.0
<b>1998</b>									
Mar qtr	3 017.3	3 015.7	3 021.9	343.2	337.8	337.8	263.0	258.8	259.0

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to the Explanatory Notes.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices, have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Sydney All Groups Consumer Price Index. See paragraphs 7 to 9 of the Explanatory Notes.

## 5

## ACCOMMODATION ESTABLISHMENTS, NSW

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Star grading						Ungraded	Total
				1	2	3	4	5			
ESTABLISHMENTS AND CAPACITY											
	no.	no.	no.	no.	no.	no.	no.	no.	no.	no.	
<b>Mar qtr 1997</b>											
Establishments	169	959	104	30	219	697	116	14	156	1 232	
Guest rooms	18 343	30 742	4 554	923	5 972	24 647	n.p.	n.p.	6 048	53 639	
Rooms per establishment	109	32	44	31	27	35	n.p.	n.p.	39	44	
<b>Mar qtr 1998</b>											
Establishments	177	971	115	33	213	662	125	13	217	1 263	
Guest rooms	19 605	31 470	5 049	1 092	6 157	23 342	12 301	3 589	9 643	56 124	
Rooms per establishment	111	32	44	33	29	35	98	276	44	44	
AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT											
	no.	no.	no.	no.	no.	no.	no.	no.	no.	no.	
<b>1997</b>											
Mar qtr	80.1	17.6	31.3	8.4	12.8	21.3	n.p.	n.p.	19.6	27.3	
<b>1998</b>											
Jan	67.3	17.7	32.1	10.3	13.8	20.6	64.6	198.5	23.8	25.9	
Feb	80.9	17.0	29.9	10.1	12.9	20.2	75.0	240.3	24.6	27.2	
Mar	75.4	17.5	28.4	10.6	13.7	20.5	71.5	214.1	23.5	26.6	
Mar qtr	74.3	17.4	30.1	10.3	13.5	20.4	70.2	216.9	24.0	26.6	
AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM											
	no.	no.	no.	no.	no.	no.	no.	no.	no.	no.	
<b>1997</b>											
Mar qtr	1.6	1.9	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	
<b>1998</b>											
Jan	1.7	2.1	2.4	1.7	2.0	2.0	1.9	1.7	2.1	2.0	
Feb	1.5	1.7	2.0	1.5	1.7	1.7	1.6	1.5	1.8	1.6	
Mar	1.5	1.7	2.0	1.5	1.8	1.7	1.6	1.5	1.8	1.6	
Mar qtr	1.6	1.8	2.1	1.6	1.9	1.8	1.7	1.6	1.9	1.8	
AVERAGE LENGTH OF STAY											
	days	days	days	days	days	days	days	days	days	days	
<b>1997</b>											
Mar qtr	2.5	1.7	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	
<b>1998</b>											
Jan	2.5	1.8	3.8	2.2	1.7	1.9	2.3	2.7	2.8	2.1	
Feb	2.3	1.7	3.2	2.2	1.8	1.8	2.1	2.4	2.5	2.0	
Mar	2.2	1.7	3.2	2.2	1.8	1.7	2.1	2.4	2.5	2.0	
Mar qtr	2.3	1.7	3.4	2.2	1.8	1.8	2.2	2.5	2.6	2.0	

## 6

## TAKINGS, ACCOMMODATION ESTABLISHMENTS—NSW

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Star grading						Total
				1	2	3	4	5	Ungraded	
TAKINGS FROM ACCOMMODATION										
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>										
Mar qtr	179 385	119 893	35 246	929	14 429	112 718	n.p.	n.p.	34 801	334 524
<b>1998</b>										
Jan	54 746	44 102	15 946	505	5 955	37 013	33 130	17 310	20 880	114 794
Feb	62 327	36 804	12 401	454	4 883	32 210	35 627	19 439	18 918	111 531
Mar	63 083	41 158	12 681	500	5 701	35 038	37 376	19 188	19 119	116 923
Mar qtr	180 156	122 064	41 029	1 460	16 540	104 261	106 133	55 937	58 917	343 248
AVERAGE TAKINGS PER ESTABLISHMENT										
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>										
Mar qtr	1 061.5	125.0	338.9	31.0	65.9	161.7	n.p.	n.p.	223.1	271.5
<b>1998</b>										
Jan	309.3	45.4	138.7	15.3	28.0	55.9	265.0	1 331.5	96.2	90.9
Feb	352.1	37.9	107.8	13.8	22.9	48.7	285.0	1 495.3	87.2	88.3
Mar	356.4	42.4	110.3	15.2	26.8	52.9	299.0	1 476.0	88.1	92.6
Mar qtr	1 017.8	125.7	356.8	44.2	77.7	157.5	849.1	4 302.8	271.5	271.8
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED										
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>										
Mar qtr	147	79	120	41	57	84	n.p.	n.p.	127	110
<b>1998</b>										
Jan	148	83	140	48	65	88	133	216	131	113
Feb	156	80	129	49	63	86	136	222	127	116
Mar	152	78	125	46	63	84	135	222	121	112
Mar qtr	152	80	132	48	64	86	135	221	126	114
AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE										
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>										
Mar qtr	109	43	86	11	27	51	n.p.	n.p.	64	69
<b>1998</b>										
Jan	90	45	102	15	31	51	87	156	70	66
Feb	114	42	88	15	28	49	104	193	70	71
Mar	104	42	81	15	30	48	98	173	64	67
Mar qtr	102	43	90	15	30	50	96	173	68	68
AVERAGE TAKINGS PER GUEST NIGHT										
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>										
Mar qtr	91	43	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<b>1998</b>										
Jan	86	40	59	28	32	43	70	127	63	57
Feb	103	47	65	32	36	52	86	150	72	71
Mar	102	46	64	30	36	50	87	150	68	68
Mar qtr	97	44	62	30	34	48	81	142	67	65

VICTORIA

Victoria had 668 accommodation establishments with more than 15 rooms in March quarter 1998. This is compared with 647 in the corresponding quarter in 1997, and represents an increase of 3%. The total number of guest rooms available rose by 1,936 from March quarter 1997, to 28,603 in the March quarter 1998. The average number of guest rooms per establishment increased over the March quarter 1997 by 2 to 43 in the March quarter 1998.

The average nightly rooms occupied per establishment was 25.7 for Victoria in the March quarter 1998, which represents no change on the corresponding quarter in 1997. The average nightly number of guests per room was 1.7 for all establishments in Victoria in the March quarter 1998. The average length of stay of guests staying in Victorian establishments was two nights. Guests in serviced apartments stayed an average of 3.9 nights.

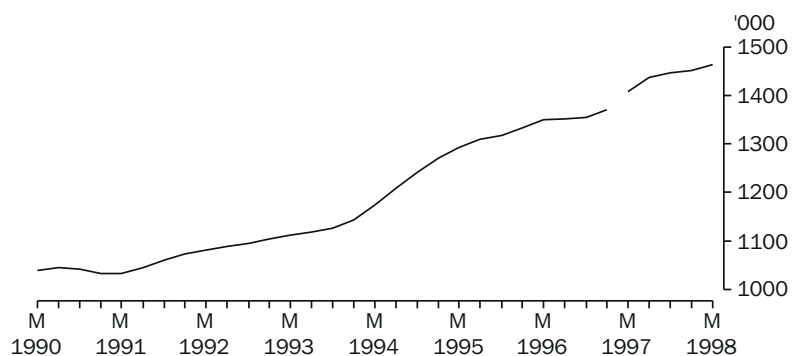
In the March quarter 1998, Victorian accommodation establishments had \$175.6 million in takings. Fifty percent, or \$88.6 million of these takings were by the Licensed hotels sector. The average takings per establishment in March quarter 1998 was \$87,600.

The average takings per room night available were \$69. Five star establishments showed an average takings per room night available of \$161, compared with \$9 for star grade 1 establishments. The average takings per room night occupied was \$115. The average takings per guest night for all establishments in the March quarter 1998 was \$67.

Room nights occupied

The quarterly number of room nights occupied for Victoria have increased in trend terms to nearly 1.5 million in the March quarter 1998, continuing an increase that has occurred throughout the 1990s, except for during 1996, when the trend estimate for number of room nights occupied remained stable over three quarters at just under 1.4 million room nights occupied per quarter.

QUARTERLY ROOM NIGHTS OCCUPIED, Trend estimates—Vic.



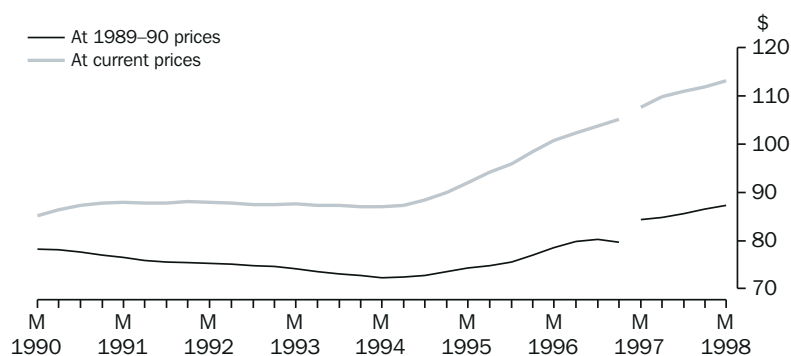
Note: There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.



Takings per room night occupied

The average takings per room night occupied for Victoria in current price terms levelled off until June 1994, but since then have steadily increased to reach \$113 in the March quarter 1998. In average 1989–90 price terms, the average takings per room night occupied showed a steady decrease from 1990 through to June 1994, and have steadily increased in all quarters since then, except for the December quarter 1996, where they decreased compared with the preceding quarter.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, Trend estimates—Vic.



Note: There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.

## 7

### HOTELS, MOTELS, GUEST HOUSES AND SERVICED APARTMENTS—VIC.(a)

	<i>Room nights occupied(b)</i>			<i>Takings at current prices(b)</i>			<i>Takings at average 1989–90 prices(c)</i>		
	<i>Original</i>	<i>Seasonally adjusted</i>	<i>Trend</i>	<i>Original</i>	<i>Seasonally adjusted</i>	<i>Trend</i>	<i>Original</i>	<i>Seasonally adjusted</i>	<i>Trend</i>
	'000	'000	'000	\$m	\$m	\$m	\$m	\$m	\$m
<b>1988</b>	3 838	3 824.9	3 809.2	280.2	279.4	279.4	290.2	289.4	289.4
<b>1989</b>	4 141.5	4 153.9	4 172.2	333.1	334.6	335.5	320.7	322.1	322.9
<b>1990</b>	4 161.6	4 165.9	4 156.2	361.5	361.9	360.2	323.6	324.0	322.7
<b>1991</b>	4 209.1	4 212.3	4 209.8	369.1	369.4	370.2	318.4	318.8	319.2
<b>1992</b>	4 367.6	4 358.9	4 365.9	382.5	381.9	382.5	327.3	326.9	327.1
<b>1993</b>	4 490.5	4 497.2	4 498.1	391.6	392.8	392.7	328.8	329.8	329.9
<b>1994</b>	4 890.8	4 894.0	4 894.6	432.5	432.4	431.8	356.8	356.8	356.1
<b>1995</b>	5 248.4	5 257.3	5 254.9	497.7	499.2	500.1	394.0	395.2	396.4
<b>1996</b>									
Mar qtr	1 407.4	1 341.6	1 351.1	141.9	134.1	136.1	111.0	104.9	106.1
Jun qtr	1 316.7	1 380.8	1 352.6	135.0	145.2	138.4	104.8	112.7	108.0
Sep qtr	1 297.4	1 344.3	1 355.8	134.5	136.9	140.6	104.1	105.8	108.8
Dec qtr	1 389.6	1 342.9	1 371.6	144.2	140.0	144.3	111.3	108.1	109.3
<b>1997</b>									
Mar qtr	1 494.3	1 437.0	1 407.9	165.1	157.0	151.6	127.2	120.9	118.7
Jun qtr	1 365.9	1 432.7	1 438.6	145.4	156.3	158.1	112.2	120.6	122.0
Sep qtr	1 410.1	1 460.3	1 447.3	160.2	162.9	160.5	124.1	126.2	123.8
Dec qtr	1 484.0	1 427.0	1 452.8	164.1	158.6	162.6	126.8	122.5	125.7
<b>1998</b>									
Mar qtr	1 534.1	1 483.9	1 464.9	175.6	168.3	165.8	135.8	130.2	127.9

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to the Explanatory Notes.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices, have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Melbourne All Groups Consumer Price Index. See paragraphs 7 to 9 of the Explanatory Notes.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Star grading						Ungraded	Total
				1	2	3	4	5			
ESTABLISHMENTS AND CAPACITY											
	no.	no.	no.	no.	no.	no.	no.	no.	no.	no.	
<b>Mar qtr 1997</b>											
Establishments	113	494	40	4	90	370	89	9	85	647	
Guest rooms	8 719	16 116	1 832	94	2 772	11 060	7 128	2 474	3 139	26 667	
Rooms per establishment	77	33	46	24	31	30	80	275	37	41	
<b>Mar qtr 1998</b>											
Establishments	116	505	47	4	88	387	102	11	76	668	
Guest rooms	9 794	16 519	2 290	90	2 654	11 837	8 247	2 979	2 796	28 603	
Rooms per establishment	84	33	49	23	30	31	81	271	37	43	
AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT											
	no.	no.	no.	no.	no.	no.	no.	no.	no.	no.	
<b>1997</b>											
Mar qtr	55.3	18.1	35.3	5.2	15.1	16.7	58.8	231.2	20.4	25.7	
<b>1998</b>											
Jan	50.7	17.1	34.4	6.1	15.2	16.7	48.9	184.8	17.1	24.2	
Feb	61.5	17.4	34.7	6.4	13.6	16.3	59.9	223.4	18.7	26.2	
Mar	60.4	18.5	34.2	6.3	14.3	17.8	58.8	216.2	18.9	26.9	
Mar qtr	57.5	17.7	34.4	6.3	14.4	17.0	55.8	207.6	18.2	25.7	
AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM											
	no.	no.	no.	no.	no.	no.	no.	no.	no.	no.	
<b>1997</b>											
Mar qtr	1.5	1.8	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	
<b>1998</b>											
Jan	1.7	1.9	2.2	1.8	2.0	2.0	1.8	1.5	1.9	1.9	
Feb	1.5	1.7	1.8	1.5	1.9	1.7	1.5	1.4	1.7	1.6	
Mar	1.5	1.7	1.9	1.6	1.9	1.7	1.5	1.4	1.8	1.6	
Mar qtr	1.5	1.8	2.0	1.6	2.0	1.8	1.6	1.4	1.8	1.7	
AVERAGE LENGTH OF STAY											
	days	days	days	days	days	days	days	days	days	days	
<b>1997</b>											
Mar qtr	2.1	1.8	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	
<b>1998</b>											
Jan	2.2	1.8	4.5	1.7	1.9	1.9	2.1	2.7	2.9	2.1	
Feb	2.0	1.8	3.7	1.8	2.0	1.8	1.9	2.4	2.6	2.0	
Mar	2.2	1.8	3.6	1.8	1.7	1.8	2.0	2.5	2.6	2.0	
Mar qtr	2.1	1.8	3.9	1.8	1.9	1.9	2.0	2.5	2.7	2.0	

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## TAKINGS, ACCOMMODATION ESTABLISHMENTS—VIC.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Star grading					Ungraded	Total
				1	2	3	4	5		
TAKINGS FROM ACCOMMODATION										
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>										
Mar qtr	81 770	66 267	17 065	51	7 618	43 325	60 914	38 180	15 014	165 101
<b>1998</b>										
Jan	24 858	22 548	6 759	26	2 831	16 374	18 581	12 518	3 835	54 165
Feb	28 262	20 055	6 073	22	2 155	13 783	20 812	13 819	3 798	54 390
Mar	35 515	24 545	6 982	27	2 561	17 068	26 213	16 743	4 430	67 042
Mar qtr	88 634	67 148	19 814	75	7 547	47 225	65 606	43 079	12 063	175 596
AVERAGE TAKINGS PER ESTABLISHMENT										
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>										
Mar qtr	241.2	44.7	142.2	4.3	28.2	39.0	228.1	1 414.1	58.9	85.1
<b>1998</b>										
Jan	214.3	44.6	143.8	6.6	32.2	42.3	182.2	1 138.0	50.5	81.1
Feb	243.6	39.7	129.2	5.6	24.5	35.6	204.0	1 256.3	50.0	81.4
Mar	306.2	48.6	148.6	6.6	29.1	44.1	257.0	1 522.1	58.3	100.4
Mar qtr	254.7	44.3	140.5	6.3	28.6	40.7	214.4	1 305.4	52.9	87.6
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED										
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>										
Mar qtr	145	82	134	28	62	78	129	204	96	111
<b>1998</b>										
Jan	142	84	135	35	68	82	126	200	96	110
Feb	147	82	133	31	64	78	127	201	96	113
Mar	164	85	140	34	66	80	141	227	99	120
Mar qtr	152	84	136	33	66	80	132	210	97	115
AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE										
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>										
Mar qtr	104	46	104	6	31	44	95	172	53	69
<b>1998</b>										
Jan	85	44	95	9	34	45	76	136	45	62
Feb	107	43	95	9	29	42	94	166	49	69
Mar	117	48	98	10	31	47	103	181	51	76
Mar qtr	103	45	96	9	32	44	91	161	48	69
AVERAGE TAKINGS PER GUEST NIGHT										
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>										
Mar qtr	94	46	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<b>1998</b>										
Jan	86	43	61	19	33	42	68	133	51	59
Feb	100	49	73	21	34	46	84	144	57	70
Mar	110	50	74	22	34	47	92	163	57	74
Mar qtr	99	47	69	20	34	45	81	147	55	67

QUEENSLAND

There were 887 accommodation establishments with more than 15 rooms in Queensland in the March quarter 1998. This represents an increase of 44 establishments (5%) compared with the March quarter 1997.

The total number of guest rooms since the March quarter 1997 increased by 2,996 to 47,314, in the March quarter 1998. The increase was spread across all star grades except for star grades 2 and 3. The average number of rooms per establishment was 53.3 in the March quarter 1998, a slight increase over the average for the March quarter 1997 which was 52.6.

The average nightly number of rooms occupied per establishment in the March quarter 1998 was 29, compared with 31 in the March quarter 1997. There were decreases across all star grades and types of establishment. The average length of stay for guests in Queensland in the March quarter 1998 was 2.6 days, with serviced apartments showing the longest average length of stay of 4.5 days.

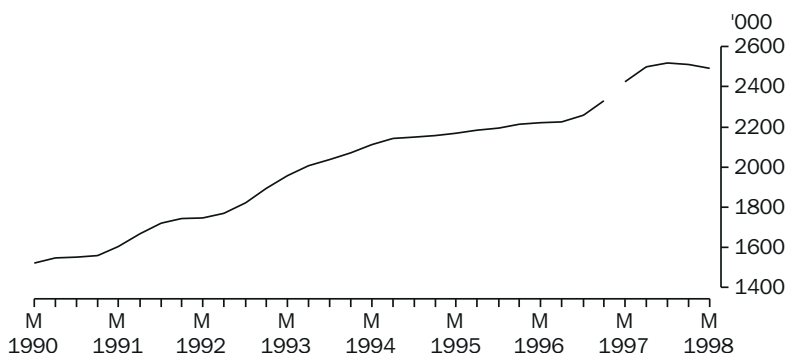
Takings from accommodation in the March quarter 1998 totalled \$234.6 million, a decrease of \$5.9 million (2%) over the March quarter in 1997. Takings decreased in all types of accommodation, except for serviced apartments where they increased by 3%. Average takings per establishment in Queensland decreased from \$95,100 to \$88,100 per establishment over the period March 1997 to March 1998.

Average takings per room night occupied showed a slight decrease from \$103 in March quarter 1997 to \$102 in March quarter 1998. Average takings per room night available in the March quarter 1998 for Queensland were \$55, a decrease of \$5 per room night available on the corresponding quarter last year. Average takings per guest night were \$53 in the March quarter 1998.

Room nights occupied

The quarterly number of room nights occupied in Queensland steadily increased during the 1990s until the September quarter 1997. The trend estimate has dropped from 2.52 million room nights occupied in the September quarter 1997 to 2.49 million room nights occupied in the March quarter 1998.

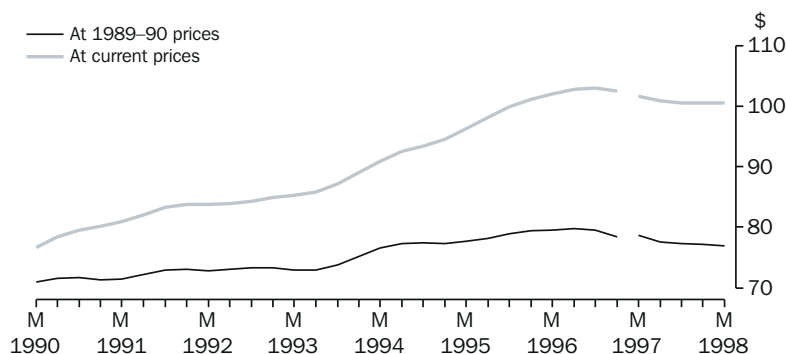
QUARTERLY ROOM NIGHTS OCCUPIED, Trend estimates—Qld



Note: There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.

Takings per room night occupied In trend terms, average takings per room night occupied for Queensland in current and average 1989–90 prices have declined since mid 1996. Average takings per room night occupied in the March quarter 1998 had decreased to \$77 in average 1989–90 price terms, and \$101 in current price terms.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, Trend estimates—Qld



Note: There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.

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### HOTELS, MOTELS, GUEST HOUSES AND SERVICED APARTMENTS—QLD(a)

	Room nights occupied(b)			Takings at current prices(b)			Takings at average 1989–90 prices(c)		
	Original	Seasonally adjusted	Trend	Original	Seasonally adjusted	Trend	Original	Seasonally adjusted	Trend
	'000	'000	'000	\$m	\$m	\$m	\$m	\$m	\$m
<b>1988</b>	6 461.5	6 406.5	6 466.7	484.0	479.3	486.2	500.4	496.0	503.1
<b>1989</b>	5 805.6	5 805.6	5 804.2	435.2	435.1	435.3	419.8	420.2	420.0
<b>1990</b>	6 230.9	6 233.5	6 179.6	493.2	492.9	486.6	446.8	446.8	441.1
<b>1991</b>	6 761.7	6 744.0	6 737.0	559.8	557.3	556.5	490.7	488.7	487.8
<b>1992</b>	7 224.9	7 192.2	7 236.8	609.4	605.8	609.9	528.8	525.7	529.1
<b>1993</b>	8 089.6	8 088.8	8 074.9	702.5	701.5	701.4	596.3	595.5	595.6
<b>1994</b>	8 566.7	8 567.5	8 561.8	797.1	796.6	795.3	661.9	661.9	660.4
<b>1995</b>	8 753.9	8 756.5	8 760.2	866.1	865.3	866.4	687.5	687.2	688.3
<b>1996</b>									
Mar qtr	2 114.0	2 225.9	2 223.3	220.0	229.0	227.0	171.4	178.3	176.9
Jun qtr	2 104.8	2 250.0	2 226.1	210.1	229.4	228.8	162.6	177.5	177.6
Sep qtr	2 416.3	2 225.5	2 260.2	243.6	230.1	232.9	188.3	177.8	179.8
Dec qtr	2 387.9	2 309.6	2 332.1	254.5	238.0	239.2	196.2	183.5	182.9
<b>1997</b>									
Mar qtr	2 340.4	2 484.9	2 424.3	240.4	252.1	246.5	184.4	193.3	190.7
Jun qtr	2 295.1	2 454.6	2 501.3	225.4	246.2	252.3	173.4	189.4	194.1
Sep qtr	2 771.5	2 550.9	2 520.5	273.3	257.7	253.6	210.9	198.8	195.0
Dec qtr	2 628.0	2 529.2	2 511.0	273.0	254.3	252.6	209.5	195.2	194.0
<b>1998</b>									
Mar qtr	2 302.2	2 451.6	2 491.4	234.6	246.1	250.4	179.3	188.2	191.8

(a) There is break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to the Explanatory Notes.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices, have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Brisbane All Groups Consumer Price Index. See paragraphs 7 to 9 of the Explanatory Notes.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Star grading						Ungraded	Total
				1	2	3	4	5			
ESTABLISHMENTS AND CAPACITY											
	no.	no.	no.	no.	no.	no.	no.	no.	no.	no.	
<b>Mar qtr 1997</b>											
Establishments	160	504	179	11	192	372	90	16	162	843	
Guest rooms	19 000	17 839	7 479	268	5 272	16 088	n.p.	n.p.	6 909	44 318	
Rooms per establishment	119	35	42	24	28	43	n.p.	n.p.	43	53	
<b>Mar qtr 1998</b>											
Establishments	174	515	198	15	156	368	116	18	214	887	
Guest rooms	20 493	18 227	8 594	384	4 280	14 861	13 713	4 427	9 649	47 314	
Rooms per establishment	118	35	43	26	27	40	118	246	45	53	
AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT											
	no.	no.	no.	no.	no.	no.	no.	no.	no.	no.	
<b>1997</b>											
Mar qtr	72.2	19.6	25.6	10.1	12.7	25.0	n.p.	n.p.	24.9	30.9	
<b>1998</b>											
Jan	69.2	18.3	28.5	9.8	12.2	21.7	70.3	169.4	27.4	30.6	
Feb	63.3	18.8	22.1	9.5	11.5	21.0	67.5	159.1	21.9	28.3	
Mar	63.2	18.7	21.4	8.8	11.7	21.1	66.2	156.4	21.5	28.0	
Mar qtr	65.3	18.6	24.1	9.4	11.8	21.3	68.0	161.8	23.6	29.0	
AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM											
	no.	no.	no.	no.	no.	no.	no.	no.	no.	no.	
<b>1997</b>											
Mar qtr	1.9	1.8	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	
<b>1998</b>											
Jan	2.0	2.0	2.6	1.9	1.9	2.1	2.1	1.9	2.4	2.1	
Feb	1.7	1.7	2.3	1.6	1.6	1.7	1.7	1.7	2.1	1.8	
Mar	1.7	1.6	2.3	1.5	1.6	1.7	1.7	1.6	2.1	1.8	
Mar qtr	1.8	1.8	2.4	1.7	1.7	1.9	1.9	1.8	2.2	1.9	
AVERAGE LENGTH OF STAY											
	days	days	days	days	days	days	days	days	days	days	
<b>1997</b>											
Mar qtr	2.8	2.0	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	
<b>1998</b>											
Jan	2.9	2.1	5.1	2.4	1.9	2.4	2.7	4.0	4.3	2.9	
Feb	2.4	2.1	4.1	2.0	1.9	2.2	2.3	3.1	3.4	2.5	
Mar	2.4	2.0	4.0	2.0	1.9	2.2	2.3	2.9	3.3	2.4	
Mar qtr	2.6	2.0	4.5	2.2	1.9	2.3	2.4	3.3	3.7	2.6	

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Star grading					Ungraded	Total
				1	2	3	4	5		
TAKINGS FROM ACCOMMODATION										
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>										
Mar qtr	135 655	63 911	40 882	374	12 539	67 240	n.p.	n.p.	35 568	240 448
<b>1998</b>										
Jan	51 059	21 316	18 772	192	3 607	20 528	29 682	20 196	16 943	91 147
Feb	37 893	19 094	11 544	133	2 812	15 918	23 690	14 728	11 250	68 531
Mar	41 863	21 257	11 764	132	3 153	17 856	25 601	16 307	11 834	74 884
Mar qtr	130 814	61 667	42 080	457	9 572	54 302	78 973	51 231	40 026	234 561
AVERAGE TAKINGS PER ESTABLISHMENT										
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>										
Mar qtr	282.6	42.3	76.1	11.3	21.8	60.3	n.p.	n.p.	73.2	95.1
<b>1998</b>										
Jan	293.4	41.4	94.8	12.8	23.1	55.8	255.9	1 122.0	79.2	102.8
Feb	217.8	37.1	58.3	8.9	18.0	43.3	204.2	818.2	52.6	77.3
Mar	240.6	41.3	59.4	8.8	20.2	48.5	220.7	906.0	55.3	84.4
Mar qtr	250.6	39.9	70.8	10.2	20.5	49.2	226.9	948.7	62.3	88.1
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED										
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>										
Mar qtr	131	72	99	38	57	81	n.p.	n.p.	98	103
<b>1998</b>										
Jan	137	73	108	42	61	83	118	214	95	109
Feb	123	71	95	34	56	74	108	184	88	98
Mar	123	72	90	33	56	74	108	187	84	98
Mar qtr	128	72	99	37	58	77	111	196	89	102
AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE										
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>										
Mar qtr	80	40	61	16	27	47	n.p.	n.p.	57	60
<b>1998</b>										
Jan	80	38	71	16	27	45	70	147	58	62
Feb	66	38	49	13	24	38	62	119	43	52
Mar	66	38	45	11	24	39	60	119	40	51
Mar qtr	71	38	55	13	25	41	64	129	47	55
AVERAGE TAKINGS PER GUEST NIGHT										
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>										
Mar qtr	68	40	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<b>1998</b>										
Jan	68	37	41	22	32	40	56	112	40	51
Feb	71	43	42	22	34	43	62	108	41	55
Mar	71	44	40	21	34	43	62	114	40	55
Mar qtr	70	41	41	22	33	42	59	112	40	53

SOUTH AUSTRALIA

There were 227 accommodation establishments in South Australia with 15 rooms or more in the March quarter 1998, compared with 230 in the corresponding quarter in 1997. There were 9,715 guest rooms available at this time, almost the same number as 12 months previously. The average number of rooms per establishment showed a slight increase over this period from 42.2 to 42.8.

All occupancy ratios remained relatively unchanged compared with the March quarter 1997. The average nightly rooms occupied per establishment in the March quarter 1998, was 25.3 and the average nightly number of guests per occupied room was 1.7. Serviced apartments had the greatest number of guests per occupied room at 2.1.

The average length of stay of guests in accommodation establishments in South Australia was two nights.

Takings from accommodation establishments in South Australia in the March quarter 1998 totalled \$44 million, an increase of 9% over the corresponding quarter in 1997. Takings across all types of establishments and star grades increased over this period, and because of stable occupancy rates, the takings ratios have generally shown increases.

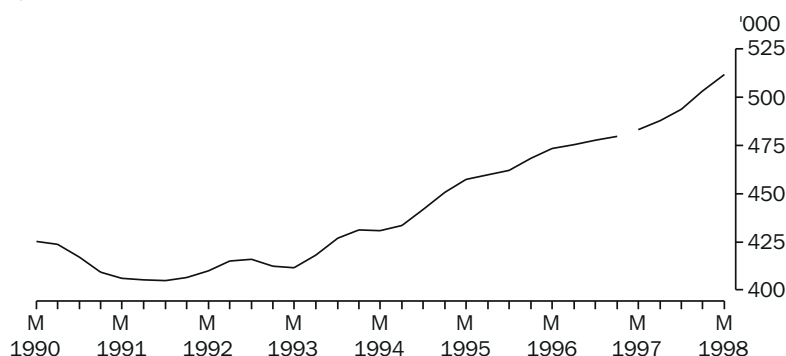
Average takings per establishment in the March quarter 1998 were \$64,600, compared with \$58,600 in the corresponding period in 1997. Average takings increased across all categories and star grades.

Average takings per room night occupied in the March quarter 1998 were \$85 compared with \$81 in the March quarter 1997. Average takings per room night available were \$50 compared with \$46 last year. Average takings per guest night were \$51 in the March quarter 1997.

Room nights occupied

The quarterly room nights occupied for South Australia have shown a steady increase in trend terms from the June quarter 1992 onwards to reach 511,800 room nights occupied during the March quarter 1998.

QUARTERLY ROOM NIGHTS OCCUPIED, Trend estimates—SA



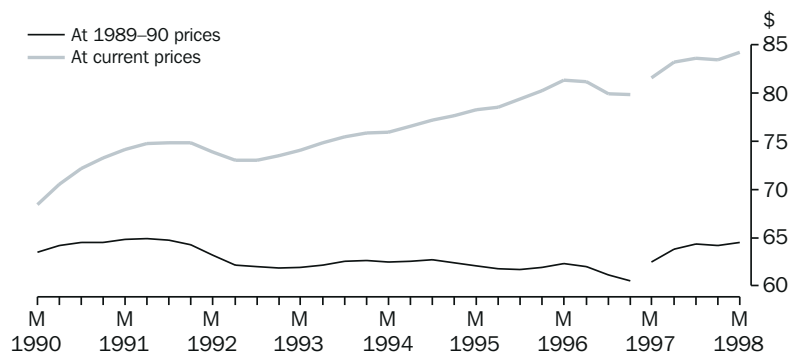
Note: There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.



Takings per room night occupied

In trend terms, average takings per room night occupied in constant and current prices, have increased since the December quarter 1997, which had shown a slight decline compared with the September quarter 1997. This was still much higher than the December quarter 1996, where the average takings had dropped to \$64 per room night occupied in 1989–90 terms and \$84 in current prices.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, Trend estimates—SA



Note: There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.

## 13

### HOTELS, MOTELS, GUEST HOUSES AND SERVICED APARTMENTS—SA(a)

	Room nights occupied(b)			Takings at current prices(b)			Takings at average 1989–90 prices(c)		
	Original	Seasonally adjusted	Trend	Original	Seasonally adjusted	Trend	Original	Seasonally adjusted	Trend
	'000	'000	'000	\$m	\$m	\$m	\$m	\$m	\$m
<b>1988</b>	1 516.5	1 512.4	1 513.8	89.0	88.7	88.8	92.3	92.0	92.1
<b>1989</b>	1 622.4	1 625.6	1 627.0	104.1	104.4	104.8	100.3	100.7	101.0
<b>1990</b>	1 680.5	1 680.3	1 675.3	119.9	119.8	119.1	108.2	108.2	107.6
<b>1991</b>	1 620.5	1 619.6	1 622.1	121.1	121.0	121.1	104.9	104.8	104.9
<b>1992</b>	1 661.7	1 657.1	1 653.0	122.2	121.7	121.3	103.7	103.3	103.0
<b>1993</b>	1 687.0	1 686.9	1 687.9	126.6	126.3	126.7	105.2	105.0	105.2
<b>1994</b>	1 754.5	1 754.4	1 756.3	135.3	135.1	135.1	110.1	109.9	109.9
<b>1995</b>	1 838.0	1 843.0	1 847.9	145.1	145.4	146.1	113.4	113.6	114.2
<b>1996</b>									
Mar qtr	492.4	477.5	473.5	39.5	38.8	38.5	30.3	29.8	29.5
Jun qtr	463.5	483.2	475.6	36.8	39.4	38.6	28.2	30.2	29.5
Sep qtr	447.9	464.3	477.7	35.4	37.9	38.2	27.1	28.9	29.2
Dec qtr	506.4	486.0	479.5	40.8	37.2	38.3	31.1	28.3	29.0
<b>1997</b>									
Mar qtr	498.2	487.5	483.2	40.5	40.4	39.4	30.8	30.8	30.2
Jun qtr	460.6	480.3	487.8	37.9	40.5	40.6	29.0	31.0	31.1
Sep qtr	477.8	495.2	494.0	39.3	41.8	41.3	30.3	32.2	31.8
Dec qtr	533.8	506.0	503.3	45.4	40.9	42.0	35.0	31.5	32.3
<b>1998</b>									
Mar qtr	517.4	510.3	511.8	44.0	44.0	43.1	33.8	33.7	33.0

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to the Explanatory Notes.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices, have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Adelaide All Groups Consumer Price Index. See paragraphs 7 to 9 of the Explanatory Notes.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and ungraded	Star grading			Total
					2	3	4 and 5	
ESTABLISHMENTS AND CAPACITY								
	no.	no.	no.	no.	no.	no.	no.	no.
<b>Mar qtr 1997</b>								
Establishments	61	152	17	17	62	125	26	230
Guest rooms	3 819	5 252	626	500	1 813	4 584	2 800	9 697
Rooms per establishment	63	35	37	29	29	37	108	42
<b>Mar qtr 1998</b>								
Establishments	59	149	19	16	64	120	27	227
Guest rooms	3 808	5 181	726	487	1 888	4 463	2 877	9 715
Rooms per establishment	65	35	38	30	30	37	107	43
AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT								
	no.	no.	no.	no.	no.	no.	no.	no.
<b>1997</b>								
Mar qtr	35.3	19.3	26.7	12.3	12.2	20.9	75.4	24.1
<b>1998</b>								
Jan	33.1	19.2	24.8	14.6	12.4	20.4	66.8	23.3
Feb	40.5	19.4	25.1	15.7	11.9	21.0	82.6	25.4
Mar	42.9	21.3	27.5	15.5	12.8	23.5	86.2	27.4
Mar qtr	38.8	20.0	25.8	15.3	12.4	21.7	78.4	25.3
AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM								
	no.	no.	no.	no.	no.	no.	no.	no.
<b>1997</b>								
Mar qtr	1.5	1.7	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<b>1998</b>								
Jan	1.7	1.9	2.3	2.2	1.9	1.9	1.7	1.9
Feb	1.4	1.6	2.0	1.9	1.6	1.6	1.4	1.5
Mar	1.4	1.6	2.0	2.0	1.7	1.6	1.4	1.6
Mar qtr	1.5	1.7	2.1	2.0	1.7	1.7	1.5	1.7
AVERAGE LENGTH OF STAY								
	days	days	days	days	days	days	days	days
<b>1997</b>								
Mar qtr	2.2	1.8	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<b>1998</b>								
Jan	2.2	1.8	3.4	2.9	1.8	1.9	2.5	2.0
Feb	2.0	1.8	3.5	3.3	1.8	1.9	2.2	2.0
Mar	2.1	1.9	3.3	3.2	1.8	1.9	2.3	2.0
Mar qtr	2.1	1.9	3.4	3.1	1.8	1.9	2.3	2.0

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Star grading				Total
				1 and ungraded	2	3	4 and 5	
TAKINGS FROM ACCOMMODATION								
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>								
Mar qtr	18 629	18 548	3 284	1 000	3 000	16 454	20 007	40 461
<b>1998</b>								
Jan	5 594	6 349	1 249	552	1 169	5 462	6 009	13 192
Feb	6 937	5 867	1 203	579	958	5 004	7 467	14 008
Mar	8 320	7 031	1 461	670	1 200	6 168	8 773	16 812
Mar qtr	20 851	19 247	3 913	1 801	3 327	16 633	22 250	44 012
AVERAGE TAKINGS PER ESTABLISHMENT								
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>								
Mar qtr	101.8	40.7	64.4	19.6	16.1	43.9	256.5	58.6
<b>1998</b>								
Jan	94.8	42.6	65.7	34.5	18.3	45.5	222.6	58.1
Feb	117.6	39.4	63.3	36.2	15.0	41.7	276.6	61.7
Mar	141.0	47.2	76.9	41.9	18.8	51.4	324.9	74.1
Mar qtr	117.8	43.1	68.7	37.5	17.3	46.2	274.7	64.6
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED								
	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>								
Mar qtr	96	70	80	53	44	70	113	81
<b>1998</b>								
Jan	93	72	85	76	48	72	108	81
Feb	104	73	90	82	45	71	120	87
Mar	106	72	90	87	48	71	122	87
Mar qtr	101	72	89	82	47	71	117	85
AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE								
	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>								
Mar qtr	54	39	58	22	18	40	79	46
<b>1998</b>								
Jan	47	40	56	37	20	40	67	44
Feb	65	40	59	43	18	40	93	52
Mar	71	44	65	44	21	45	98	56
Mar qtr	61	41	60	41	20	41	86	50
AVERAGE TAKINGS PER GUEST NIGHT								
	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>								
Mar qtr	63	41	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<b>1998</b>								
Jan	54	38	38	35	25	37	62	43
Feb	75	46	45	42	28	44	86	57
Mar	75	44	45	45	28	43	85	56
Mar qtr	68	42	42	41	27	42	78	51

WESTERN AUSTRALIA

In the March quarter 1998 there were 294 accommodation establishments, an increase of 2% over the March quarter 1997. The number of guest rooms in Western Australia was 16,596, an increase of 2% on the March quarter 1997. The number of rooms per establishment in the March quarter 1998, was 56.4.

The average nightly number of rooms occupied per establishment was 33 in the March quarter 1998, almost unchanged compared with the March quarter 1997. The average nightly number of guests per occupied room was 1.7 in March quarter 1998.

The average length of stay for guests in Western Australian accommodation establishments in the March quarter 1998 was 2.6 nights. Serviced apartments showed the highest average length of stay of 3.8 nights.

Western Australian accommodation establishments had takings in the March quarter 1998 totalling \$82.8 million, an increase of 4% over the March quarter 1997.

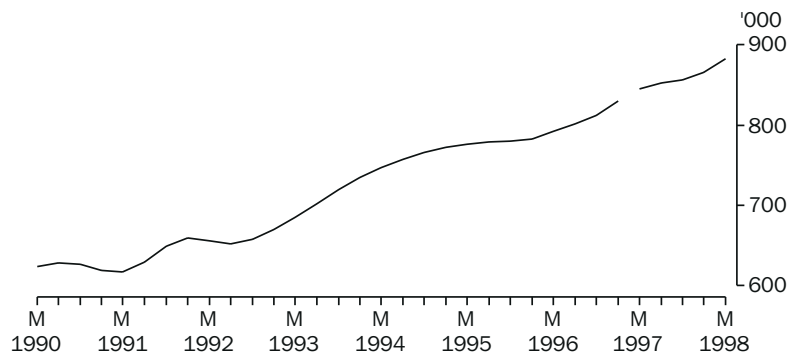
The average takings per establishment increased slightly in March 1998, compared with March quarter 1997, by \$1,000 to \$93,900 per establishment.

The average takings per room night occupied in Western Australia for the March quarter 1998 was \$95, which is almost the same as for the corresponding period in 1997. Average takings per room night available was \$56 dollars, slightly up on the March quarter 1997. Average takings per room night available increased for licensed hotels and serviced apartments. Average takings per guest night were \$57 in the March quarter 1998.

Room nights occupied

Quarterly trend estimates for room nights occupied increased from 845,100 in the March quarter 1997 to 882,500 in the March quarter 1998 (4.4%). The State has experienced solid growth in room nights occupied since mid 1992, as shown in the graph below.

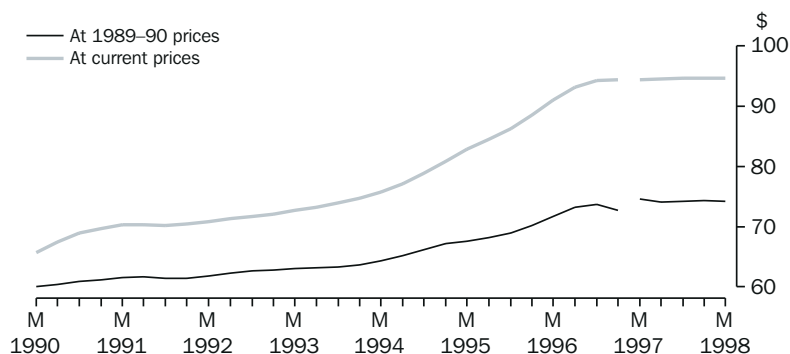
QUARTERLY ROOM NIGHTS OCCUPIED, Trend estimates—WA



Note: There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.

Takings per room night occupied In current price terms the average takings per room night occupied for Western Australia have levelled off since the September quarter 1996 at about \$95, while the average takings per room night occupied in 1989–90 price terms have levelled off since June quarter 1997 to be \$74 in the March quarter 1998.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, Trend estimates—WA



Note: There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.

## 16

### HOTELS, MOTELS, GUEST HOUSES AND SERVICED APARTMENTS—WA(a)

	Room nights occupied(b)			Takings at current prices(b)			Takings at average 1989–90 prices(c)		
	Original	Seasonally adjusted	Trend	Original	Seasonally adjusted	Trend	Original	Seasonally adjusted	Trend
	'000	'000	'000	\$m	\$m	\$m	\$m	\$m	\$m
<b>1988</b>	2 412.1	2 407.8	2 414.6	137.8	137.6	137.9	142.8	142.6	142.9
<b>1989</b>	2 525.7	2 531.0	2 530.8	159.4	159.5	159.8	153.6	153.9	154.0
<b>1990</b>	2 503.6	2 503.7	2 498.4	170.5	170.4	169.7	152.1	152.1	151.6
<b>1991</b>	2 566.6	2 562.7	2 555.7	180.2	179.9	179.8	157.6	157.4	157.2
<b>1992</b>	2 645.7	2 634.7	2 636.6	189.6	188.8	188.6	165.5	164.8	164.6
<b>1993</b>	2 835.3	2 836.3	2 841.4	209.0	209.0	209.4	179.7	179.7	180.1
<b>1994</b>	3 041.7	3 041.4	3 043.0	237.9	237.6	237.8	200.2	200.0	200.0
<b>1995</b>	3 119.8	3 123.3	3 117.9	266.8	267.0	266.8	214.3	214.4	214.4
<b>1996</b>									
Mar qtr	780.7	787.2	792.5	71.3	71.6	72.1	56.3	56.4	56.8
Jun qtr	750.5	803.7	801.5	70.2	75.4	74.7	55.0	59.0	58.7
Sep qtr	847.3	816.1	811.9	79.3	76.7	76.6	61.9	59.9	59.8
Dec qtr	844.9	813.7	830.0	80.4	77.1	78.4	62.7	60.2	60.4
<b>1997</b>									
Mar qtr	846.0	862.4	845.1	80.0	81.2	79.8	62.5	63.5	63.1
Jun qtr	797.4	852.4	852.1	75.0	80.3	80.6	58.7	62.8	63.1
Sep qtr	881.4	848.1	856.2	83.7	81.0	81.1	65.8	63.7	63.5
Dec qtr	900.1	861.5	865.9	85.1	81.3	82.0	66.8	63.8	64.4
<b>1998</b>									
Mar qtr	872.3	893.3	882.5	82.8	84.4	83.5	64.8	66.0	65.5

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to the Explanatory Notes.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices, have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Perth All Groups Consumer Price Index. See paragraphs 7 to 9 of the Explanatory Notes.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Star grading						Ungraded	Total
				1	2	3	4	5			
ESTABLISHMENTS AND CAPACITY											
	no.	no.	no.	no.	no.	no.	no.	no.	no.	no.	
<b>Mar qtr 1997</b>											
Establishments	129	110	48	5	77	143	19	7	36	287	
Guest rooms	8 731	5 420	2 054	137	2 456	7 753	n.p.	n.p.	1 545	16 205	
Rooms per establishment	68	49	43	27	32	54	n.p.	n.p.	43	57	
<b>Mar qtr 1998</b>											
Establishments	132	112	50	5	63	129	15	8	74	294	
Guest rooms	8 851	5 518	2 227	122	1 893	7 207	2 061	1 937	3 376	16 596	
Rooms per establishment	67	49	45	24	30	56	137	242	46	56	
AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT											
	no.	no.	no.	no.	no.	no.	no.	no.	no.	no.	
<b>1997</b>											
Mar qtr	38.3	28.6	27.8	4.8	16.3	31.2	n.p.	n.p.	20.9	32.8	
<b>1998</b>											
Jan	39.2	27.8	31.4	5.8	13.2	31.6	93.4	194.4	26.5	33.5	
Feb	39.6	26.4	26.5	6.2	13.1	30.5	89.3	186.3	25.4	32.3	
Mar	40.3	27.1	27.4	6.2	13.3	31.7	93.7	187.0	25.3	33.1	
Mar qtr	39.7	27.1	28.5	6.0	13.2	31.3	92.2	189.3	25.8	33.0	
AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM											
	no.	no.	no.	no.	no.	no.	no.	no.	no.	no.	
<b>1997</b>											
Mar qtr	1.6	1.7	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	
<b>1998</b>											
Jan	1.6	2.0	2.4	1.4	1.7	1.9	1.7	1.8	2.0	1.8	
Feb	1.4	1.6	2.0	1.1	1.4	1.6	1.5	1.6	1.7	1.6	
Mar	1.4	1.7	2.0	1.4	1.5	1.6	1.5	1.5	1.7	1.6	
Mar qtr	1.5	1.8	2.2	1.3	1.5	1.7	1.6	1.6	1.8	1.7	
AVERAGE LENGTH OF STAY											
	days	days	days	days	days	days	days	days	days	days	
<b>1997</b>											
Mar qtr	2.5	2.2	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	
<b>1998</b>											
Jan	2.6	2.5	4.2	3.3	2.0	2.5	3.5	3.5	3.2	2.8	
Feb	2.3	2.2	3.4	3.2	2.1	2.3	2.7	2.8	2.5	2.4	
Mar	2.4	2.3	3.7	3.0	2.1	2.4	2.6	2.9	2.6	2.5	
Mar qtr	2.5	2.3	3.8	3.2	2.1	2.4	2.9	3.0	2.8	2.6	

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Star grading					Ungraded	Total
				1	2	3	4	5		
TAKINGS FROM ACCOMMODATION										
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>										
Mar qtr	47 682	20 828	11 491	64	6 053	30 895	n.p.	n.p.	6 746	80 001
<b>1998</b>										
Jan	16 759	7 518	5 343	42	1 521	10 145	4 941	6 927	6 045	29 620
Feb	15 263	6 141	3 614	37	1 257	8 457	4 119	6 045	5 102	25 017
Mar	17 253	6 940	3 996	46	1 423	9 744	4 814	6 672	5 491	28 190
Mar qtr	49 275	20 599	12 954	125	4 200	28 346	13 874	19 644	16 639	82 827
AVERAGE TAKINGS PER ESTABLISHMENT										
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>										
Mar qtr	123.2	63.1	79.8	4.2	26.2	72.0	n.p.	n.p.	62.5	92.9
<b>1998</b>										
Jan	127.0	67.1	106.9	8.3	24.1	78.6	329.4	865.8	81.7	100.7
Feb	115.6	54.8	72.3	7.5	19.9	65.6	274.6	755.6	69.0	85.1
Mar	130.7	62.0	79.9	9.1	22.6	75.5	320.9	834.1	74.2	95.9
Mar qtr	124.4	61.3	86.4	8.3	22.2	73.2	308.3	818.5	74.9	93.9
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED										
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>										
Mar qtr	108	74	96	29	54	77	n.p.	n.p.	101	95
<b>1998</b>										
Jan	105	78	110	47	59	80	114	144	99	97
Feb	104	74	98	43	54	77	110	145	97	94
Mar	105	74	94	48	55	77	111	144	95	94
Mar qtr	105	76	101	46	56	78	112	144	97	95
AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE										
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>										
Mar qtr	61	43	62	5	27	44	n.p.	n.p.	49	55
<b>1998</b>										
Jan	61	44	77	11	26	45	77	115	58	58
Feb	62	40	58	11	24	42	71	112	54	54
Mar	63	41	58	12	25	44	75	111	53	55
Mar qtr	62	42	65	11	25	44	75	113	55	56
AVERAGE TAKINGS PER GUEST NIGHT										
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>										
Mar qtr	69	42	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<b>1998</b>										
Jan	65	40	45	34	36	42	66	81	51	53
Feb	73	45	48	38	38	48	74	93	59	60
Mar	73	45	47	35	37	48	74	94	57	59
Mar qtr	70	43	47	36	37	46	71	89	55	57

TASMANIA

In the March quarter 1998 there were 130 accommodation establishments in Tasmania which had 15 or more rooms. This was a slight increase over the March quarter 1997. The number of guest rooms totalled 5,521, an increase of 4% over the corresponding period in 1997.

The average number of rooms per establishment in the March quarter 1998 was 43, an increase of one room per establishment over the March quarter 1997. The only type of establishment showing any significant change was serviced apartments, where the average number of rooms per establishment increased from 32 in the March quarter 1997 to 37 in the March quarter 1998.

The average nightly number of rooms occupied per establishment was 28.6, a slight increase on the average for the March quarter 1997 which was 26.8. The average nightly number of guests per occupied room was 1.9 in the March quarter.

The average length of stay in Tasmanian accommodation establishments was 1.8 nights. Guests in the star grade categories 4 and 5 showed the longest average length of stay of 2.2 nights.

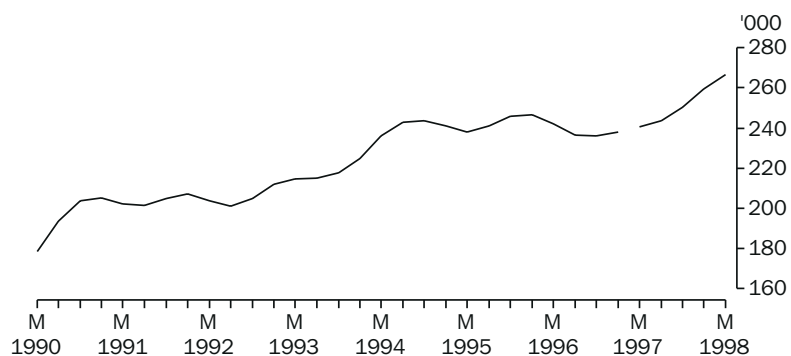
Tasmanian accommodation establishments had takings of \$28.7 million in the March quarter 1998, an increase of \$3.2 million over the March quarter 1997. This represents an average increase in takings per establishment of \$6,200 between the two periods.

The average takings per room night occupied were \$86, a slight increase over the March quarter 1997. Average takings per room night available in the March quarter 1998 were \$58 per night, an increase of about \$5 from the March quarter 1997.

Room nights occupied

The trend estimate for quarterly room nights occupied for Tasmania has shown a steady increase since the September quarter 1996 when it was 236,000, the lowest quarterly estimate since the March quarter 1994. In the March quarter 1998 in trend terms, the number of room nights occupied was 266,600.

QUARTERLY ROOM NIGHTS OCCUPIED, Trend estimates—Tas.



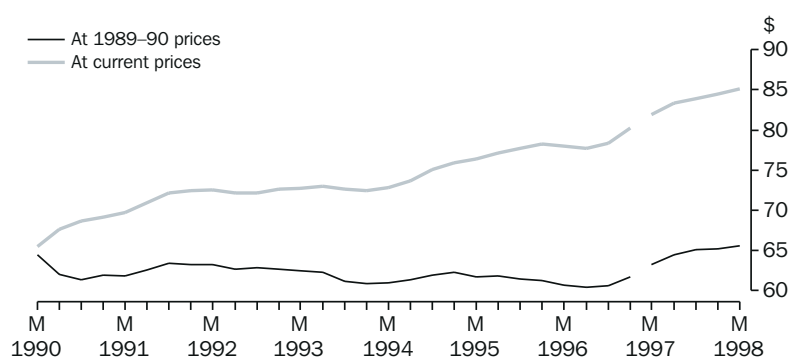
Note: There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.



Takings per room night occupied

In trend terms, average takings per room night occupied for Tasmania have shown a steady increase since the June quarter 1996. In current price terms they have increased from \$83 in June quarter 1996 to \$85 in March quarter 1998, while at average 1989–90 prices over the same period they have increased from \$64 to \$66. Prior to this there had been a very slight downward trend in average takings per room night occupied in 1989–90 price terms.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, Trend estimates—Tas.



Note: There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.

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### HOTELS, MOTELS, GUEST HOUSES AND SERVICED APARTMENTS—TAS.(a)

	Room nights occupied(b)			Takings at current prices(b)			Takings at average 1989–90 prices(c)		
	Original	Seasonally adjusted	Trend	Original	Seasonally adjusted	Trend	Original	Seasonally adjusted	Trend
	'000	'000	'000	\$m	\$m	\$m	\$m	\$m	\$m
<b>1988</b>	696.8	697.4	697.3	41.6	41.6	41.6	43.1	43.0	42.9
<b>1989</b>	700.5	701.9	708.4	44.8	44.9	45.4	43.5	43.5	46.5
<b>1990</b>	786.3	791.2	780.8	53.3	53.8	52.9	48.5	48.9	48.7
<b>1991</b>	817.4	816.9	815.7	58.2	58.3	58.2	51.3	51.3	51.2
<b>1992</b>	815.4	815.2	822.3	59.1	59.0	59.5	51.4	51.3	51.8
<b>1993</b>	878.6	876.2	872.1	63.9	63.7	63.4	54.2	54.0	53.8
<b>1994</b>	954.9	960.6	963.6	70.9	71.5	71.7	58.7	59.2	59.4
<b>1995</b>	970.1	974.5	971.6	75.0	75.4	75.2	59.7	60.0	59.8
<b>1996</b>									
Mar qtr	305.2	242.1	242.3	24.4	19.0	18.9	19.0	14.8	14.7
Jun qtr	213.1	235.2	236.7	16.6	18.4	18.4	12.9	14.2	14.3
Sep qtr	181.1	233.4	236.0	13.3	17.8	18.5	10.3	13.8	14.3
Dec qtr	255.0	240.6	238.1	20.9	19.6	19.1	16.2	15.1	14.7
<b>1997</b>									
Mar qtr	304.0	244.0	240.5	25.5	20.1	19.7	19.6	15.4	15.2
Jun qtr	214.6	236.9	243.6	17.5	19.4	20.3	13.5	15.0	15.7
Sep qtr	198.2	253.3	250.3	16.3	21.5	21.0	12.6	16.7	16.3
Dec qtr	273.5	258.7	259.3	23.3	21.9	21.9	18.0	16.9	16.9
<b>1998</b>									
Mar qtr	334.3	268.5	266.6	28.7	22.6	22.7	22.1	17.4	17.5

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to the Explanatory Notes.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices, have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Hobart All Groups Consumer Price Index. See paragraphs 7 to 9 of the Explanatory Notes.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Star grading			Total
				1, 2 and ungraded	3	4 and 5	
ESTABLISHMENTS AND CAPACITY							
	no.	no.	no.	no.	no.	no.	no.
<b>Mar qtr 1997</b>							
Establishments	55	50	21	42	61	23	126
Guest rooms	2 950	1 689	670	1 211	2 414	1 684	5 309
Rooms per establishment	54	34	32	29	40	73	42
<b>Mar qtr 1998</b>							
Establishments	55	52	23	41	61	28	130
Guest rooms	2 930	1 743	848	1 109	2 396	2 016	5 521
Rooms per establishment	53	34	37	27	39	72	43
AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT							
	no.	no.	no.	no.	no.	no.	no.
<b>1997</b>							
Mar qtr	33.1	22.6	20.5	15.8	24.4	53.3	26.8
<b>1998</b>							
Jan	31.8	22.3	26.0	14.3	24.4	51.2	27.0
Feb	36.1	23.3	24.6	14.7	26.0	56.3	29.0
Mar	37.2	24.3	24.7	15.2	27.4	56.5	29.8
Mar qtr	35.0	23.3	25.1	14.7	25.9	54.6	28.6
AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM							
	no.	no.	no.	no.	no.	no.	no.
<b>1997</b>							
Mar qtr	1.7	1.9	n.a.	n.a.	n.a.	n.a.	n.a.
<b>1998</b>							
Jan	1.9	2.1	2.5	2.1	2.2	1.9	2.1
Feb	1.6	1.9	2.1	1.9	1.8	1.7	1.8
Mar	1.6	1.9	2.1	1.8	1.8	1.7	1.8
Mar qtr	1.7	1.9	2.3	1.9	1.9	1.7	1.9
AVERAGE LENGTH OF STAY							
	days	days	days	days	days	days	days
<b>1997</b>							
Mar qtr	1.8	1.8	n.a.	n.a.	n.a.	n.a.	n.a.
<b>1998</b>							
Jan	1.9	1.8	2.1	1.7	1.7	2.3	1.9
Feb	1.8	1.7	1.9	1.7	1.6	2.0	1.8
Mar	1.8	1.7	1.9	1.6	1.6	2.1	1.8
Mar qtr	1.8	1.7	2.0	1.7	1.6	2.2	1.8

	Licensed hotels with facilities	Motels and guest houses	Star grading				Total
			Serviced apartments	1, 2 and ungraded	3	4 and 5	
TAKINGS FROM ACCOMMODATION							
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>							
Mar qtr	13 892	7 691	3 905	4 692	9 586	11 209	25 487
<b>1998</b>							
Jan	4 756	2 890	1 930	1 336	3 489	4 751	9 577
Feb	4 762	2 609	1 556	1 209	3 124	4 594	8 927
Mar	5 331	3 016	1 849	1 368	3 765	5 063	10 196
Mar qtr	14 849	8 515	5 335	3 913	10 378	14 409	28 699
AVERAGE TAKINGS PER ESTABLISHMENT							
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>							
Mar qtr	84.2	51.3	62.0	37.2	52.4	162.5	67.4
<b>1998</b>							
Jan	86.5	55.6	83.9	32.6	57.2	169.7	73.7
Feb	86.6	50.2	67.7	29.5	51.2	164.1	68.7
Mar	96.9	58.0	80.4	33.4	61.7	180.8	78.4
Mar qtr	90.0	54.6	77.3	31.8	56.7	171.5	73.6
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED							
	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>							
Mar qtr	85	76	101	79	72	102	84
<b>1998</b>							
Jan	88	81	104	74	76	107	88
Feb	86	77	98	72	70	104	85
Mar	84	77	105	71	73	103	85
Mar qtr	86	78	103	72	73	105	86
AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE							
	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>							
Mar qtr	52	51	65	43	44	74	53
<b>1998</b>							
Jan	52	54	73	39	47	76	56
Feb	58	54	66	39	47	81	58
Mar	59	56	70	40	51	81	60
Mar qtr	56	54	70	39	48	79	58
AVERAGE TAKINGS PER GUEST NIGHT							
	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>							
Mar qtr	50	40	n.a.	n.a.	n.a.	n.a.	n.a.
<b>1998</b>							
Jan	47	39	41	35	35	56	43
Feb	53	42	47	39	38	63	48
Mar	52	41	51	38	40	62	48
Mar qtr	51	41	46	37	38	60	46

NORTHERN TERRITORY

There were 91 accommodation establishments in the Northern Territory in the March quarter 1998. These establishments had 6,160 guest rooms, and an average of 68 rooms per establishment.

The average nightly number of rooms occupied per establishment in the March quarter 1998 was 30 compared with 32 in the March quarter 1997. This decrease is reflected in all star grades except for star grade 1 and Ungraded combined. The average nightly number of guests per occupied room in the March quarter 1998 was 1.6.

The average length of stay for visitors to Northern Territory accommodation establishments was two nights in the March quarter 1998. Serviced apartments had the longest average length of stay of 2.5 nights per guest.

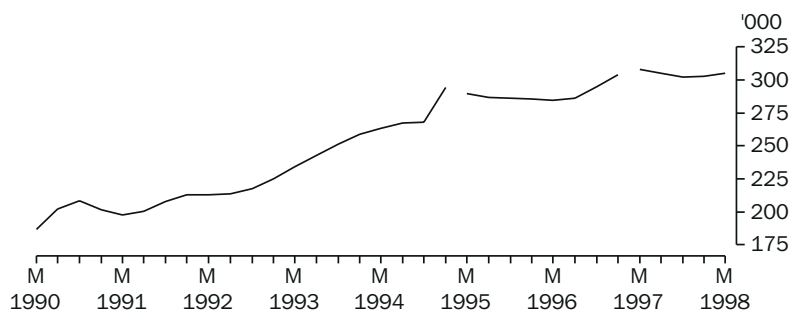
Total takings for Northern Territory accommodation establishments in the March quarter 1998 was \$22.3 million, a slight decrease of 2% on the March quarter 1997. All star grades showed a decrease in takings, except for establishments with a star grading of 1 and Ungraded combined. The average takings for all establishments was \$81,600, with 4 star establishments having average takings for the quarter of \$230,900.

For the March quarter 1998, the average takings per room night occupied were \$95, while the average takings per room night available were \$42, and the average takings per guest night were \$59. The average takings per room night available is the only ratio to show a decrease from the corresponding quarter in 1997.

Room nights occupied

The number of room nights occupied for the Northern Territory has increased slightly since the September quarter 1997 to be 305,200 in trend estimate terms in the March quarter 1998. However, they have not returned to the peak of 307,900 recorded for the March quarter 1997.

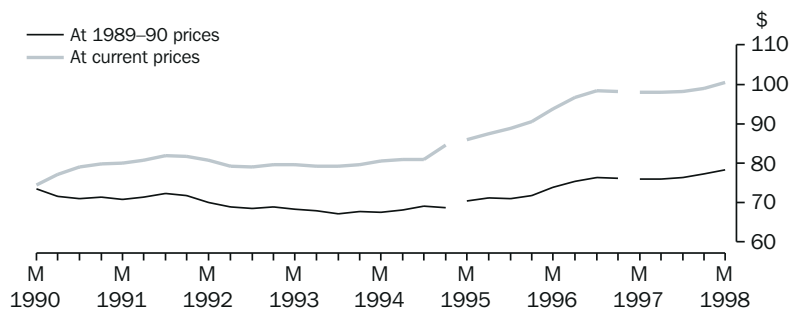
QUARTERLY ROOM NIGHTS OCCUPIED, Trend estimates—NT



There is a break in series relating to the Northern Territory, because two establishments previously classified as holiday units were reclassified as motels from the December quarter 1994. There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.

Takings per room night occupied In the March quarter 1998 the trend estimate for average takings per room night occupied was \$101 at current prices and \$78 in 1989–90 terms. This represents an increase in current price terms over the December quarter 1997 of \$99. In 1989–90 price terms, the average takings have shown a steady increase since June 1997 when they were \$76 per room night occupied.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, Trend estimates—NT



Notes: There is a break in series from the December quarter 1994 because two establishments previously classified as holiday units were reclassified as motels. There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory Notes.

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### HOTELS, MOTELS, GUEST HOUSES AND SERVICED APARTMENTS—NT(a)

	Room nights occupied(b)			Takings at current prices(b)			Takings at average 1989–90 prices(c)		
	Original	Seasonally adjusted	Trend	Original	Seasonally adjusted	Trend	Original	Seasonally adjusted	Trend
	'000	'000	'000	\$m	\$m	\$m	\$m	\$m	\$m
<b>1988</b>	761.4	760.2	759.9	53.3	53.0	53.0	54.6	54.4	54.3
<b>1989</b>	739.0	736.4	744.7	53.3	52.9	53.8	51.9	51.6	54.2
<b>1990</b>	820.0	811.9	799.3	64.2	63.4	62.1	58.6	57.9	57.5
<b>1991</b>	817.6	814.4	818.7	66.6	66.2	66.5	58.7	58.3	58.6
<b>1992</b>	872.7	871.9	869.1	69.0	69.1	69.2	59.9	60.0	60.0
<b>1993</b>	989.8	984.7	986.3	78.6	78.3	78.3	67.0	66.8	66.9
<b>1994</b>	1 096.3	1 094.0	1 092.6	89.7	89.4	89.4	75.0	74.8	74.7
<b>1995</b>	1 146.4	1 144.8	1 148.2	101.3	100.9	101.4	81.3	81.2	81.7
<b>1996</b>									
Mar qtr	223.6	286.3	284.5	19.7	26.9	26.7	15.5	21.2	21.0
Jun qtr	289.7	286.8	286.3	28.8	28.2	27.7	22.5	22.0	21.6
Sep qtr	362.2	288.0	295.0	36.8	28.2	29.0	28.5	21.9	22.5
Dec qtr	297.6	308.9	304.2	28.6	30.1	29.9	22.2	23.3	23.2
<b>1997</b>									
Mar qtr	242.9	314.6	307.9	22.6	31.4	30.2	17.6	24.3	23.4
Jun qtr	299.2	297.5	305.2	29.5	28.9	29.9	22.9	22.4	23.2
Sep qtr	383.0	302.5	302.2	38.9	29.5	29.7	30.4	23.0	23.1
Dec qtr	292.6	304.5	302.9	28.7	30.3	30.0	22.4	23.7	23.4
<b>1998</b>									
Mar qtr	235.6	304.2	305.2	22.3	30.7	30.7	17.3	23.8	23.9

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to the Explanatory Notes.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices, have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Darwin All Groups Consumer Price Index. See paragraphs 7 to 9 of the Explanatory Notes.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and ungraded	Star grading				Total
					2	3	4	5	
ESTABLISHMENTS AND CAPACITY									
	no.	no.	no.	no.	no.	no.	no.	—	no.
<b>Mar qtr 1997</b>									
Establishments	24	48	16	23	27	31	7	—	88
Guest rooms	1 847	3 047	1 043	981	n.p.	2 572	n.p.	—	5 937
Rooms per establishment	77	64	65	43	n.p.	83	n.p.	—	68
<b>Mar qtr 1998</b>									
Establishments	24	50	17	27	25	30	9	—	91
Guest rooms	1 974	3 109	1 077	1 413	1 167	2 435	1 145	—	6 160
Rooms per establishment	82	62	63	52	47	81	127	—	68
AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT									
	no.	no.	no.	no.	no.	no.	no.	—	no.
<b>1997</b>									
Mar qtr	38.0	27.6	38.7	14.7	n.p.	47.2	n.p.	—	32.1
<b>1998</b>									
Jan	30.5	21.5	29.0	17.1	12.6	35.1	52.0	—	25.3
Feb	37.2	27.2	32.4	24.0	14.0	39.8	66.4	—	30.8
Mar	39.5	31.5	31.8	23.0	17.3	46.7	67.2	—	33.7
Mar qtr	35.7	26.7	31.0	21.2	14.7	40.5	61.7	—	29.8
AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM									
	no.	no.	no.	no.	no.	no.	no.	—	no.
<b>1997</b>									
Mar qtr	1.6	1.6	n.a.	n.a.	n.a.	n.a.	n.a.	—	n.a.
<b>1998</b>									
Jan	1.6	1.7	1.9	1.6	1.8	1.8	1.7	—	1.7
Feb	1.4	1.7	1.7	1.5	1.6	1.7	1.4	—	1.6
Mar	1.5	1.6	1.6	1.4	1.5	1.6	1.4	—	1.6
Mar qtr	1.5	1.7	1.7	1.5	1.6	1.7	1.5	—	1.6
AVERAGE LENGTH OF STAY									
	days	days	days	days	days	days	days	—	days
<b>1997</b>									
Mar qtr	1.7	1.9	n.a.	n.a.	n.a.	n.a.	n.a.	—	n.a.
<b>1998</b>									
Jan	1.9	1.9	2.7	2.3	1.9	1.9	2.2	—	2.0
Feb	1.8	1.8	2.5	2.1	2.0	1.8	2.1	—	1.9
Mar	2.0	1.8	2.3	2.2	1.8	1.8	2.1	—	1.9
Mar qtr	1.9	1.8	2.5	2.2	1.9	1.8	2.2	—	2.0

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Star grading					Total
				1 and ungraded	2	3	4	5	
TAKINGS FROM ACCOMMODATION									
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>									
Mar qtr	9 848	9 394	3 401	1 310	n.p.	12 168	n.p.	—	22 644
<b>1998</b>									
Jan	2 699	2 606	1 141	1 061	559	2 954	1 871	—	6 445
Feb	2 937	3 050	1 271	1 354	533	3 346	2 024	—	7 257
Mar	3 487	3 720	1 367	1 439	739	4 057	2 339	—	8 575
Mar qtr	9 123	9 375	3 779	3 854	1 831	10 358	6 234	—	22 277
AVERAGE TAKINGS PER ESTABLISHMENT									
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>									
Mar qtr	136.8	65.2	70.9	19.0	n.p.	130.8	n.p.	—	85.8
<b>1998</b>									
Jan	112.4	52.1	67.1	39.3	22.4	98.5	207.9	—	70.8
Feb	122.4	61.0	74.7	50.2	21.3	111.5	224.9	—	79.8
Mar	145.3	74.4	80.4	53.3	29.6	135.2	259.9	—	94.2
Mar qtr	126.7	62.5	74.1	47.6	24.4	115.1	230.9	—	81.6
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED									
	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>									
Mar qtr	120	79	80	59	n.p.	92	n.p.	—	93
<b>1998</b>									
Jan	119	80	78	76	59	92	129	—	92
Feb	121	83	94	80	59	105	121	—	97
Mar	122	79	90	80	58	98	125	—	94
Mar qtr	121	80	87	79	59	98	125	—	95
AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE									
	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>									
Mar qtr	59	35	47	20	n.p.	53	n.p.	—	44
<b>1998</b>									
Jan	44	28	36	25	16	40	53	—	34
Feb	55	36	48	37	18	52	63	—	44
Mar	59	40	45	35	22	56	66	—	47
Mar qtr	53	35	43	32	18	49	61	—	42
AVERAGE TAKINGS PER GUEST NIGHT									
	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>									
Mar qtr	75	48	n.a.	n.a.	n.a.	n.a.	n.a.	—	n.a.
<b>1998</b>									
Jan	73	46	42	48	33	51	76	—	53
Feb	86	50	57	54	36	62	85	—	62
Mar	84	50	55	55	37	59	87	—	61
Mar qtr	81	49	51	53	36	57	83	—	59

AUSTRALIAN CAPITAL  
TERRITORY

There were 49 accommodation establishments with 15 or more rooms, in the Australian Capital Territory in the March quarter 1998, no change from the March quarter 1997. There were 4,185 guest rooms available, representing 85 rooms per establishment.

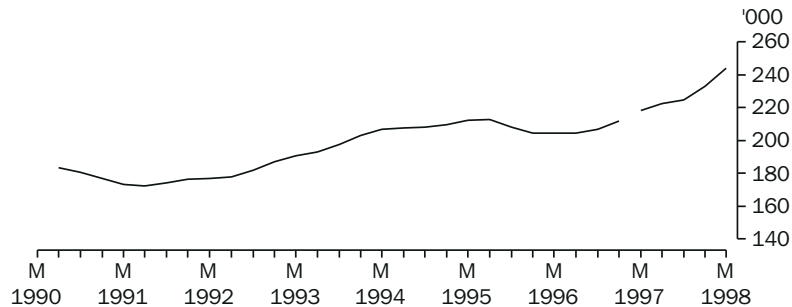
The average nightly number of rooms occupied per establishment was 55 in the March quarter 1998. The average number of guests per occupied room was 1.7, and the average length of stay of guests was 2.2 nights. Serviced apartments showed the longest average length of stay of 3.7 nights.

Australian Capital Territory accommodation establishments recorded takings from accommodation in the March quarter 1998 of \$24.3 million, an increase of 11% over the March quarter 1997. The average takings per establishment in the March quarter 1998 were \$165,200, an increase of \$16,700 (11%) over the average takings recorded in the March quarter 1997. The average takings per room night occupied were \$100, while the average takings per room night available were \$65 and the average takings per guest night were \$58. All star grades showed a decrease over this period in average takings per guest night.

Room nights occupied

The quarterly trend estimate in room nights occupied for the Australian Capital Territory has shown a steady increase since dropping to 204,400 in the December quarter 1995 and the March quarter 1996. In the March quarter 1998, the trend estimate for room nights occupied was 244,000, an increase of 25,800 (12%) room nights occupied over the March quarter 1997.

QUARTERLY ROOM NIGHTS OCCUPIED, Trend estimates—ACT

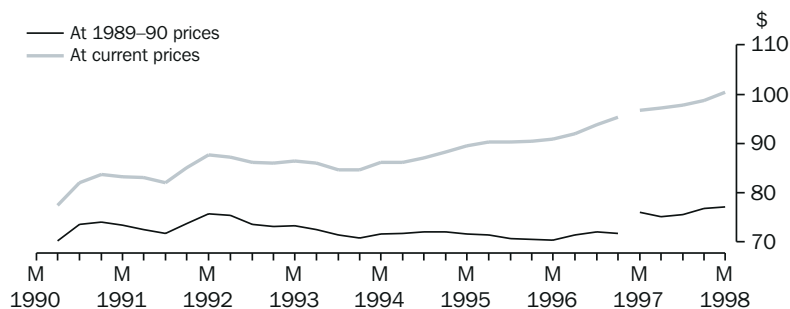


Notes: There is a break in series for the ACT, relating to new accommodation establishments opening for business in June quarter 1990.  
There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.



Takings per room night occupied Average takings per room night occupied in current price terms have steadily increased since the December quarter 1993, to reach \$100 per room night occupied in the March quarter 1998. In average 1989–90 price terms the average takings per room night occupied have fluctuated, although they have generally shown an upward trend since the March quarter 1996 to reach an average of \$77 in the March quarter 1998.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, Trend estimates—ACT



Notes: There is a break in series for the ACT, relating to new accommodation establishments opening for business in June quarter 1990.  
There is a break in series between December quarter 1996 and March quarter 1997, because of scope changes to the STA. Refer to Explanatory notes.

## 25

### HOTELS, MOTELS, GUEST HOUSES AND SERVICED APARTMENTS—ACT(a)

	Room nights occupied(b)			Takings at current prices(b)			Takings at average 1989–90 prices(c)		
	Original	Seasonally adjusted	Trend	Original	Seasonally adjusted	Trend	Original	Seasonally adjusted	Trend
	'000	'000	'000	\$m	\$m	\$m	\$m	\$m	\$m
<b>1988</b>	647.7	646.6	648.5	46.9	46.8	46.9	48.4	48.3	48.5
<b>1989</b>	642.0	642.1	639.2	49.8	49.6	49.7	48.1	48.0	48.0
<b>1990</b>	694.6	696.2	699.6	56.8	56.8	57.0	51.3	51.4	51.5
<b>1991</b>	696.7	697.2	695.9	58.1	58.2	58.0	50.8	50.9	50.7
<b>1992</b>	758.9	755.6	724.1	62.9	62.5	62.8	54.1	53.8	53.9
<b>1993</b>	798.9	799.6	784.5	67.2	67.3	67.0	56.6	56.7	56.5
<b>1994</b>	826.4	829.7	831.8	71.6	72.0	72.2	59.4	59.7	59.8
<b>1995</b>	838.7	839.6	837.5	75.7	75.7	75.5	59.6	59.7	59.6
<b>1996</b>									
Mar qtr	195.8	198.7	204.6	17.8	18.1	18.6	13.7	14.0	14.4
Jun qtr	212.8	219.2	204.4	20.1	20.3	18.8	15.5	15.6	14.6
Sep qtr	195.0	196.5	206.8	18.0	18.3	19.4	13.9	14.0	14.9
Dec qtr	218.0	206.5	211.8	20.5	19.7	20.2	15.8	15.1	15.2
<b>1997</b>									
Mar qtr	225.4	231.5	218.2	21.8	22.6	21.1	16.8	17.3	16.6
Jun qtr	209.5	217.0	222.3	20.8	21.1	21.6	16.1	16.3	16.7
Sep qtr	222.0	223.1	225.0	21.5	21.6	22.0	16.7	16.8	17.0
Dec qtr	246.4	229.3	233.1	24.0	22.7	23.0	18.7	17.7	17.9
<b>1998</b>									
Mar qtr	242.8	252.0	244.0	24.3	25.3	24.5	18.8	19.6	18.8

(a) There is a break in series at June quarter 1990 relating to new establishments opening, and also a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to the Explanatory Notes.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices, have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Canberra All Groups Consumer Price Index. See paragraphs 7 to 9 of the Explanatory Notes.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Star grading			Total
				1, 2 and ungraded	3	4 and 5	
ESTABLISHMENTS AND CAPACITY							
	no.	no.	no.	no.	no.	no.	no.
<b>Mar qtr 1997</b>							
Establishments	13	23	13	12	27	10	49
Guest rooms	1 670	1 681	834	698	2 305	1 182	4 185
Rooms per establishment	129	73	64	58	85	118	85
<b>Mar qtr 1998</b>							
Establishments	13	23	13	12	21	16	49
Guest rooms	1 669	1 660	832	775	1 575	1 811	4 161
Rooms per establishment	128	72	64	65	75	113	85
AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT							
	no.	no.	no.	no.	no.	no.	no.
<b>1997</b>							
Mar qtr	81.9	38.1	43.5	26.1	50.3	83.3	51.1
<b>1998</b>							
Jan	74.9	40.4	47.0	30.6	43.6	76.9	51.3
Feb	95.7	42.8	50.0	32.0	51.7	88.1	58.7
Mar	91.3	40.8	45.6	30.6	48.1	83.8	55.5
Mar qtr	87.0	41.3	47.5	31.0	47.6	82.8	55.1
AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM							
	no.	no.	no.	no.	no.	no.	no.
<b>1997</b>							
Mar qtr	1.5	1.7	n.a.	n.a.	n.a.	n.a.	n.a.
<b>1998</b>							
Jan	1.8	2.0	2.3	2.3	2.0	1.9	2.0
Feb	1.5	1.6	1.7	1.8	1.6	1.5	1.6
Mar	1.4	1.7	1.8	1.9	1.6	1.5	1.6
Mar qtr	1.6	1.8	1.9	2.0	1.7	1.6	1.7
AVERAGE LENGTH OF STAY							
	days	days	days	days	days	days	days
<b>1997</b>							
Mar qtr	1.9	1.8	n.a.	n.a.	n.a.	n.a.	n.a.
<b>1998</b>							
Jan	2.1	2.0	3.8	2.5	2.2	2.4	2.4
Feb	1.9	1.8	3.9	2.2	2.0	2.2	2.1
Mar	1.8	1.8	3.5	2.1	2.1	2.0	2.1
Mar qtr	1.9	1.9	3.7	2.3	2.1	2.2	2.2

	Licensed hotels with facilities	Motels and guest houses	Star grading				Total
			Serviced apartments	1, 2 and ungraded	3	4 and 5	
TAKINGS FROM ACCOMMODATION							
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>							
Mar qtr	10 933	5 679	5 221	1 996	10 233	9 603	21 832
<b>1998</b>							
Jan	3 295	2 053	2 156	752	2 342	4 410	7 504
Feb	4 153	2 033	1 953	705	2 591	4 843	8 139
Mar	4 581	2 100	1 956	734	2 621	5 282	8 637
Mar qtr	12 029	6 185	6 065	2 191	7 554	14 534	24 279
AVERAGE TAKINGS PER ESTABLISHMENT							
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>1997</b>							
Mar qtr	280.3	82.3	133.9	55.5	126.3	320.1	148.5
<b>1998</b>							
Jan	253.4	89.2	165.9	62.7	111.5	275.6	153.1
Feb	319.5	88.4	150.2	58.7	123.4	302.7	166.1
Mar	352.4	91.3	150.4	61.2	124.8	330.1	176.3
Mar qtr	308.4	89.6	155.5	60.9	119.9	302.8	165.2
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED							
	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>							
Mar qtr	114	72	103	71	84	128	97
<b>1998</b>							
Jan	109	71	114	66	83	116	96
Feb	119	74	107	66	85	123	101
Mar	125	72	106	65	84	127	103
Mar qtr	118	72	109	65	84	122	100
AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE							
	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>							
Mar qtr	73	38	70	32	49	90	58
<b>1998</b>							
Jan	64	40	84	31	48	79	58
Feb	89	44	84	33	59	96	70
Mar	89	41	76	31	54	94	67
Mar qtr	80	41	81	31	53	89	65
AVERAGE TAKINGS PER GUEST NIGHT							
	\$	\$	\$	\$	\$	\$	\$
<b>1997</b>							
Mar qtr	74	42	n.a.	n.a.	n.a.	n.a.	n.a.
<b>1998</b>							
Jan	60	36	50	28	42	61	48
Feb	81	46	63	37	54	81	64
Mar	89	43	60	34	53	85	65
Mar qtr	76	41	57	33	49	75	58

## INTERNATIONAL TOURISM

### VISITOR ARRIVALS

During the March quarter 1998, 1,038,400 short term visitors from overseas arrived in Australia. This was a decrease of 13% on the December quarter 1997 and a decrease of 9% on the March quarter 1997.

Visitor arrivals from a number of Asian countries were significantly down compared with the March quarter in 1997. These countries included Korea (down 81%), Indonesia (down 53%), Thailand (down 46%), Malaysia (down 31%) and Hong Kong (down 27%). These decreases were partially offset by increases of visitors from some regions between March quarter 1997 and March quarter 1998, in particular from the United Kingdom (13%), China (30%), the USA (16%) and Canada (11%).

While the number of visitors from Japan has decreased slightly, they still accounted for 20% of all visitors in the March quarter 1998.

The median intended length of stay for visitors in the March quarter was 10.5 days, an increase over the median for the December quarter of one day. The countries showing the greatest median length of stay were predominantly European, i.e. Switzerland (30.2 days), the Netherlands (30.2 days), Germany (23.5 days), Canada (21.4 days) and the United Kingdom (21.9 days).

Visitors arriving in the March quarter 1998 intended to spend 36.9 million person days in Australia. Visitors from the UK accounted for 16% or 6.0 million person days.

#### Visitors from Japan

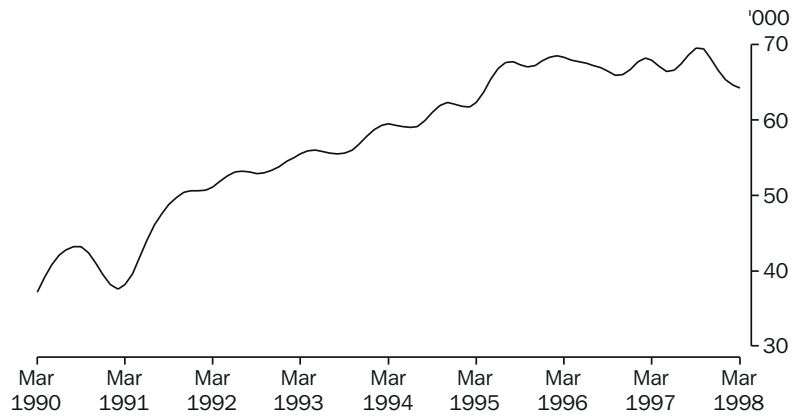
During the March quarter 1998, visitors from Japan numbered 205,500, an increase of 5% on the December quarter 1997, but a decrease of 8% on the March quarter 1997. Visitors from Japan accounted for 20% of all visitors in the March quarter 1998, however they stayed for the shortest median length of stay (6.6 days).

In the March quarter 1998, 88% of all visitors from Japan intended to visit Australia for holidays. Of all visitors from Japan, 53% were in the age group 15 to 34 years in the March quarter 1998.

Of the 217,100 visitors from Japan who departed Australia in the March quarter 1998, 45% spent most of their time in Queensland.

As shown in the following graph, the trend estimate for number of visitors from Japan peaked in September 1997 at 69,500, and has declined to 64,200 in March 1998.

MONTHLY VISITOR ARRIVALS, Residents of Japan—Trend estimates



Visitors from New Zealand

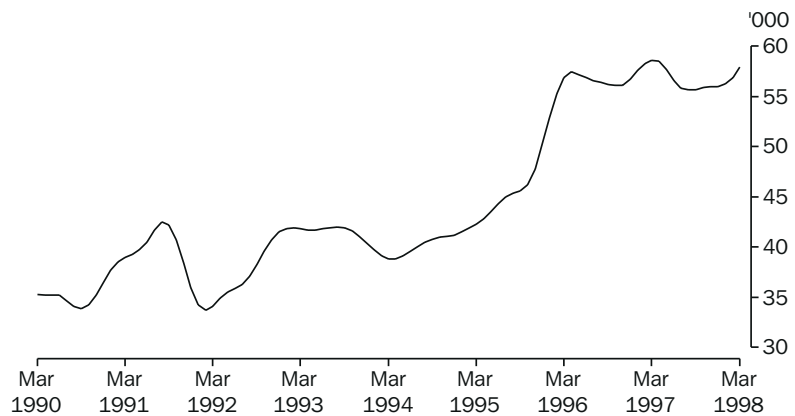
In the March quarter 1998, visitors from New Zealand totalled 128,200 and accounted for 12% of all visitors in this period. This represents a decrease of 10% over the March quarter in 1997 and a decrease of 28% over the December quarter 1996. Visitors from New Zealand intended to stay a median of eight days.

In the March quarter 1998, 41% of the visitors from New Zealand intended to holiday in Australia, while 27% were intending to visit friends and relatives, and 21% were intending to do business. In the March quarter 1998, 73% of the visitors from New Zealand were intending to stay for less than two weeks.

During the March quarter 1998, 91% of New Zealand visitors spent time in the three largest states. Of the 147,200 visitors from New Zealand who departed Australia in March quarter 1998, 41% had spent most of their time in New South Wales, followed by 30% in Queensland, and 21% in Victoria.

In trend estimate terms, the number of visitors from New Zealand has remained fairly stable over the last 12 months—in March 1997 there were 58,500 visitors compared with 57,900 in March 1998.

MONTHLY VISITOR ARRIVALS, Residents of New Zealand—Trend estimates



Visitors from the United States Of America

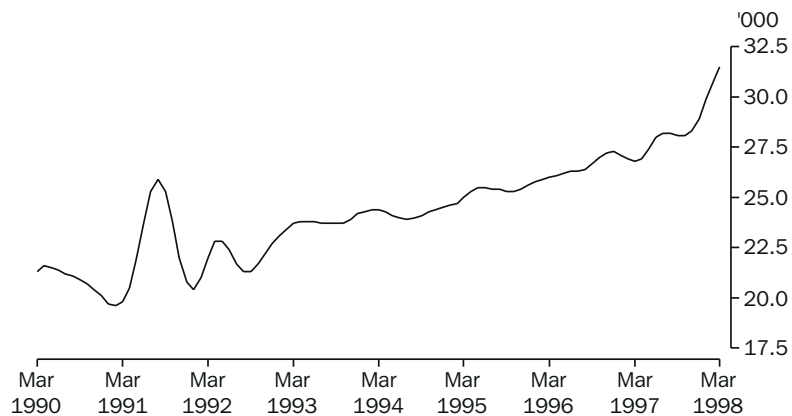
There were 101,200 visitors from the United States of America (USA) during the March quarter 1998, 10% of all visitors for this period. This was an increase of 16% over the March quarter in 1997 and 13% over the December quarter 1997. Visitors from the USA in the March quarter 1998 intended to stay a median of 11 days, and accounted for 7% (2.5 million) of the total person days to be spent by visitors in Australia.

Of all visitors from the USA in the March quarter 1998, 46% were intending to holiday here, while 23% were here on business. In the March quarter 1998, 84% of USA visitors intended to stay for less than one month, with 27% of the total staying for between two weeks and one month. Visitors from the USA were evenly spread across all age groups, although those visitors over 55 years were mainly visiting for holidays (68% of the 36,300 visitors over 55).

Of the 104,100 visitors from the USA who departed Australia in the March quarter 1998, 58% had spent most of their time in New South Wales.

In trend estimate terms, the number of visitors from the USA has gradually increased over the 12 months to March 1998 to peak at 31,500.

MONTHLY VISITOR ARRIVALS, Residents of the USA—Trend estimates



Visitors from the United Kingdom

There were 143,100 visitors from the United Kingdom (UK) during the March quarter 1998. This was an increase of 13% over the March quarter 1997, and almost no change on the December quarter 1997.

Visitors from the UK accounted for 14% of all visitors during the March quarter, and 16% (6.0 million) of the total person days to be spent in Australia. Visitors from the UK intended to stay a median length of 21.9 days during their visit.

Of visitors from the UK in the March quarter 1998, 44% were visiting friends or relatives, while 41% were visiting for holidays. In the March quarter 1998, 60% of visitors from the UK were visiting for up to one month (85,700). Of these visitors 48,500 (34%) intended to stay for between two weeks and one month, while 22% intended to stay for between one and two months.

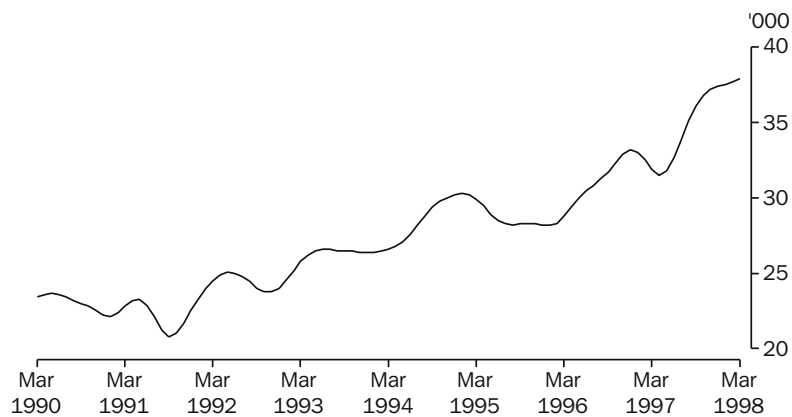
Visitors from the United Kingdom *continued*

Visitors from the UK were spread evenly across most age groups, although among the older age groups (over 45 years), the majority were intending to visit friends and relatives rather than have a holiday.

Of the 160,300 visitors from the UK who departed Australia in the March quarter 1998, 44% spent most of their time in New South Wales.

In trend estimate terms, the number of visitors from the UK in March 1998, was 37,900, showing a steady increase each month over the 12 months to March from 31,500 in April 1997.

MONTHLY VISITOR ARRIVALS, Residents of the UK—Trend estimates



Purpose of journey

During March quarter 1998, 1,038,400 visitors arrived in Australia. Of these, 55% (569,000) were visiting for holiday purposes, followed by those visiting friends and relatives (20%, or 206,800 persons).

These visitors intended spending 36.9 million days in Australia, a decrease of 2% on the same quarter in 1997. Of the intended days to be spent in Australia, 11.4 million (31%) were for holiday purposes while 7.0 million days (19%) were for visiting friends and relatives.

Visitors arriving for education purposes accounted for 5% of total arrivals, but for 34% (12.5 million) of the expected days to be spent in Australia. The reason for this high number of days is that most of these arrivals have coincided with the commencement of the academic year. Of the 12.5 million days to be spent in Australia by those arriving for education purposes, 9.8 million days or 78% related to arrivals from Southeast and Northeast Asia.

The average number of days to be spent in Australia by those arriving for educational purposes in the March quarter 1998 was 225 days, compared with 20 days for those on holiday and 34 days for those visiting friends and relatives. Visitors from the United Kingdom during the March quarter 1998 intended spending 6.0 million days in Australia (16%), followed by visitors from Japan (3.5 million days or 9%), visitors from the United States of America (2.5 million days or 7%), visitors from New Zealand (2.2 million days or 6%) and visitors from Malaysia (2.1 million days or 6%).

Country of residence	<i>Original</i>				Change over Mar qtr 1997	Percentage of total visitors	Median intended length of stay	No. person days (a)
	Jan	Feb	Mar	Mar qtr 1998				
	'000	'000	'000	'000	%	%	days	'000
Oceania and Antarctica								
New Zealand	42.3	38.1	47.8	128.2	-10.1	12.3	8.3	2 226.3
Other	13.3	10.3	8.0	31.6	4.1	3.0	11.0	1 023.2
<i>Total</i>	55.6	48.4	55.9	159.8	-7.6	15.4	8.8	3 249.5
Europe and the former USSR								
France	3.6	3.5	2.9	10.0	-7.0	1.0	15.9	380.6
Germany	12.1	14.0	13.4	39.5	3.3	3.8	23.5	1 302.9
Italy	4.1	3.6	3.2	10.9	11.3	1.1	20.7	381.9
Netherlands	4.6	4.6	3.5	12.7	9.6	1.2	30.2	659.4
Switzerland	4.1	3.8	3.2	11.1	-1.7	1.1	30.2	531.5
United Kingdom	41.8	54.0	47.4	143.1	13.4	13.8	21.9	5 965.6
Other	16.8	17.3	14.9	49.0	8.1	4.7	23.2	2 536.9
<i>Total</i>	87.1	100.7	88.6	276.3	9.1	26.6	22.1	11 758.7
Middle East and North Africa								
<i>Total</i>	2.6	2.9	3.0	8.4	2.6	0.8	20.2	403.6
Southeast Asia								
Indonesia	10.1	8.2	4.6	23.0	-52.8	2.2	14.5	2 093.2
Malaysia	8.5	9.1	6.2	23.8	-30.9	2.3	11.4	2 121.8
Singapore	17.0	13.6	18.9	49.5	7.1	4.8	8.4	1 993.3
Thailand	3.2	3.7	3.0	9.9	-46.2	1.0	10.8	671.7
Other	4.1	4.1	4.6	12.8	-6.4	1.2	15.2	728.0
<i>Total</i>	42.9	38.8	37.3	118.9	-26.3	11.5	10.4	7 608.0
Northeast Asia								
China	6.7	6.4	6.5	19.7	29.8	1.9	10.8	899.1
Hong Kong	15.1	11.5	11.8	38.4	-27.2	3.7	9.9	1 950.7
Japan	68.3	69.2	68.0	205.5	-8.1	19.8	6.6	3 471.8
Korea	5.6	4.3	3.6	13.6	-81.1	1.3	15.5	1 079.0
Taiwan	14.9	16.3	10.2	41.4	-7.8	4.0	8.3	1 167.7
Other	0.3	0.2	0.3	0.7	25.7	0.1	14.2	45.8
<i>Total</i>	110.9	107.9	100.4	319.3	-21.9	30.7	7.5	8 614.0
Southern Asia								
<i>Total</i>	3.1	3.2	3.1	9.4	6.1	0.9	20.7	730.3
The Americas								
Canada	7.3	7.1	7.2	21.6	11.1	2.1	21.4	1 039.2
United States of America	28.6	37.6	35.0	101.2	15.8	9.7	11.0	2 453.0
Other	3.8	2.4	2.5	8.7	15.2	0.8	20.1	402.6
<i>Total</i>	39.7	47.0	44.7	131.4	14.9	12.7	13.1	3 894.7
Africa								
<i>Total</i>	4.4	4.7	5.6	14.7	9.3	1.4	15.7	585.3
Other and not stated	0.0	0.1	0.0	0.1	-74.9	0.0	6.3	6.4
<b>Total</b>	<b>346.2</b>	<b>353.6</b>	<b>338.6</b>	<b>1 038.4</b>	<b>-9.1</b>	<b>100.0</b>	<b>10.5</b>	<b>36 850.5</b>

(a) For further explanations, see Glossary.



Country of residence	1997									1998		
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
	'000	'000	'000	'000	'000	'000	'000	'000	'000	'000	'000	'000
SEASONALLY ADJUSTED												
Canada	5.0	5.5	5.5	5.6	5.6	5.9	5.0	5.9	5.7	5.8	5.7	5.9
Germany	11.1	10.8	9.3	10.5	11.6	10.9	10.1	11.2	11.7	11.0	11.2	10.7
Hong Kong (SAR of China)	11.9	13.4	11.8	11.7	10.9	16.5	14.0	11.1	11.4	11.3	10.3	12.1
Japan	67.3	62.7	61.0	70.5	68.6	73.7	69.1	67.8	64.3	66.2	65.4	60.3
Malaysia	11.2	14.1	11.3	13.3	11.3	17.5	12.3	7.9	16.8	12.7	6.3	7.1
New Zealand	62.3	53.6	52.2	65.6	50.2	54.4	57.7	56.2	56.5	55.5	58.4	56.2
Papua New Guinea	3.4	4.6	3.3	3.5	4.0	3.6	3.7	4.3	3.5	3.4	3.5	3.2
Singapore	18.4	18.2	22.2	22.6	19.0	22.2	24.0	19.5	19.2	25.0	17.2	23.3
United Kingdom	27.7	32.1	33.6	33.0	34.7	38.0	37.3	35.4	38.0	36.5	40.1	36.4
United States of America	26.4	27.5	28.0	28.8	29.0	29.6	26.2	25.6	30.7	30.6	30.7	30.9
Other and not stated	109.6	119.3	120.6	117.6	106.6	111.4	107.2	105.5	92.7	91.7	83.9	78.1
<b>Total</b>	<b>354.2</b>	<b>361.8</b>	<b>358.6</b>	<b>382.7</b>	<b>351.3</b>	<b>383.6</b>	<b>366.7</b>	<b>350.5</b>	<b>350.5</b>	<b>349.8</b>	<b>332.6</b>	<b>324.2</b>
TREND ESTIMATE												
Canada	5.3	5.3	5.4	5.5	5.6	5.6	5.6	5.6	5.7	5.8	5.8	5.9
Germany	10.5	10.5	10.5	10.6	10.7	10.8	11.0	11.1	11.2	11.2	11.1	10.9
Hong Kong (SAR of China)	12.6	12.3	12.3	12.6	12.9	13.1	12.8	12.3	11.8	11.5	11.6	12.1
Japan	67.1	66.4	66.6	67.4	68.6	69.5	69.4	68.2	66.6	65.3	64.6	64.2
Malaysia	11.6	12.2	12.7	13.0	13.2	13.4	13.2	12.7	11.8	10.7	9.8	9.2
New Zealand	58.5	57.7	56.6	55.8	55.7	55.7	55.9	56.0	56.0	56.3	56.9	57.9
Papua New Guinea	3.7	3.7	3.7	3.7	3.8	3.8	3.8	3.8	3.7	3.5	3.4	3.4
Singapore	19.4	20.0	20.7	21.1	21.5	21.6	21.4	21.1	21.1	21.5	22.2	22.9
United Kingdom	31.5	31.8	32.7	33.8	35.1	36.1	36.8	37.2	37.4	37.5	37.7	37.9
United States of America	26.9	27.4	28.0	28.2	28.2	28.1	28.1	28.3	28.9	29.9	30.8	31.5
Other and not stated	114.1	115.5	116.1	115.5	113.6	110.4	106.0	100.7	95.1	89.8	86.1	85.1
<b>Total</b>	<b>361.1</b>	<b>362.8</b>	<b>365.2</b>	<b>367.4</b>	<b>368.7</b>	<b>368.1</b>	<b>363.9</b>	<b>357.0</b>	<b>349.3</b>	<b>342.9</b>	<b>340.1</b>	<b>341.1</b>

(a) For further explanation, see Glossary.

Country of residence	Main purpose of journey(a)							Total
	Convention/ conference	Business	Visiting relatives/ friends	Holiday	Employment	Education	Other and not stated	
	'000	'000	'000	'000	'000	'000	'000	'000
Oceania and Antarctica								
New Zealand	4.2	27.1	34.5	52.3	1.3	0.9	7.8	128.2
Other	0.9	2.6	5.7	14.8	0.1	2.3	5.3	31.6
<i>Total</i>	5.1	29.6	40.2	67.2	1.4	3.3	13.1	159.8
Europe and the former USSR								
France	0.4	1.9	2.0	4.3	0.1	0.4	0.8	10.0
Germany	0.5	2.6	6.1	27.2	0.2	1.2	1.7	39.5
Italy	0.3	0.9	2.6	5.9	0.0	0.2	0.8	10.9
Netherlands	0.1	1.3	4.0	6.2	0.1	0.1	1.0	12.7
Switzerland	0.2	0.6	1.8	7.5	0.1	0.6	0.3	11.1
United Kingdom	0.8	11.7	63.3	59.1	2.2	0.7	5.3	143.1
Other	1.2	5.6	12.1	23.3	0.8	2.0	4.1	49.0
<i>Total</i>	3.4	24.6	91.9	133.5	3.6	5.3	14.1	276.3
Middle East and North Africa								
<i>Total</i>	0.2	0.9	2.9	3.2	0.0	0.3	0.9	8.4
Southeast Asia								
Indonesia	0.2	1.2	2.3	9.1	0.1	7.8	2.3	23.0
Malaysia	0.6	1.5	3.8	10.1	0.1	6.3	1.4	23.8
Singapore	1.1	5.8	5.9	29.0	0.1	5.6	1.9	49.5
Thailand	0.4	1.0	1.5	3.7	0.0	2.3	1.0	9.9
Other	0.7	1.6	3.8	2.9	0.2	1.5	2.2	12.8
<i>Total</i>	3.0	11.0	17.2	54.7	0.5	23.5	8.9	118.9
Northeast Asia								
China	0.9	5.7	3.4	6.0	0.1	1.2	2.4	19.7
Hong Kong	0.5	3.7	7.1	20.2	0.1	5.3	1.5	38.4
Japan	0.9	6.7	5.7	181.3	0.3	4.1	6.6	205.5
Korea	0.3	1.5	3.3	4.5	0.0	2.6	1.2	13.6
Taiwan	0.2	1.6	2.4	30.5	0.0	3.0	3.7	41.4
Other	0.0	0.1	0.1	0.3	0.0	0.1	0.1	0.7
<i>Total</i>	2.8	19.3	22.1	242.7	0.5	16.4	15.4	319.3
Southern Asia								
<i>Total</i>	0.7	1.5	1.9	1.8	0.2	1.7	1.7	9.4
The Americas								
Canada	0.5	2.2	7.0	9.9	0.3	0.6	1.1	21.6
United States of America	3.6	23.6	18.0	46.3	0.9	3.2	5.6	101.2
Other	0.3	0.8	1.4	4.2	0.0	1.1	0.9	8.7
<i>Total</i>	4.3	26.6	26.4	60.4	1.2	4.8	7.7	131.4
Africa								
<i>Total</i>	0.3	2.0	4.2	5.4	0.2	0.6	1.9	14.7
Not stated								
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
<b>Total</b>	<b>19.9</b>	<b>115.6</b>	<b>206.8</b>	<b>569.0</b>	<b>7.7</b>	<b>55.8</b>	<b>63.6</b>	<b>1 038.4</b>

(a) For further explanation, see Explanatory Notes and Glossary.

Country of residence	Main purpose of journey(b)							Total
	Convention/ conference	Business	Visiting relatives/ friends	Holiday	Employment	Education	Other and not stated	
	'000	'000	'000	'000	'000	'000	'000	'000
Oceania and Antarctica								
New Zealand	26.9	258.0	687.1	668.0	311.7	104.6	170.0	2 226.3
Other	9.6	26.3	231.0	233.5	18.6	401.8	102.4	1 023.2
<i>Total</i>	36.4	284.4	918.2	901.5	330.3	506.4	272.4	3 249.5
Europe and the former USSR								
France	4.0	43.1	79.3	122.8	24.8	74.5	32.0	380.6
Germany	4.4	68.5	220.2	743.6	32.5	160.2	73.5	1 302.9
Italy	3.5	14.0	139.8	162.7	1.5	37.2	23.2	381.9
Netherlands	0.4	25.6	157.0	363.8	18.5	24.6	69.5	659.4
Switzerland	2.2	16.0	69.9	313.8	15.7	100.7	13.2	531.5
United Kingdom	9.9	249.7	2 139.1	2 652.2	450.6	114.4	349.7	5 965.6
Other	12.5	120.1	564.4	1 112.5	162.7	378.7	186.0	2 536.9
<i>Total</i>	36.9	536.9	3 369.7	5 471.4	706.3	890.4	747.1	11 758.7
Middle East and North Africa								
<i>Total</i>	2.9	14.1	158.7	136.7	7.1	48.5	35.7	403.6
Southeast Asia								
Indonesia	2.4	24.9	64.5	136.8	19.3	1 776.3	69.0	2 093.2
Malaysia	5.3	15.7	133.6	106.5	15.8	1 799.8	45.1	2 121.8
Singapore	11.2	69.3	113.3	296.6	15.4	1 432.4	55.1	1 993.3
Thailand	4.4	16.9	72.8	44.3	2.7	489.0	41.6	671.7
Other	6.4	33.0	271.1	61.9	5.8	289.3	60.6	728.0
<i>Total</i>	29.7	159.8	655.4	646.0	58.9	5 786.8	271.4	7 608.0
Northeast Asia								
China	10.3	150.1	330.5	88.4	14.4	232.7	72.6	899.1
Hong Kong	3.8	47.2	171.0	235.8	6.1	1 445.5	41.2	1 950.7
Japan	6.8	162.1	103.1	2 042.9	51.1	937.3	168.3	3 471.8
Korea	3.1	30.8	121.4	158.2	3.8	668.3	93.4	1 079.0
Taiwan	1.8	47.4	94.8	294.1	1.1	684.2	44.3	1 167.7
Other	0.4	1.1	4.2	3.9	0.0	34.3	1.9	45.8
<i>Total</i>	26.1	438.9	824.9	2 823.4	76.5	4 002.3	421.8	8 614.0
Southern Asia								
<i>Total</i>	9.3	41.9	133.1	43.3	32.1	383.1	87.6	730.3
The Americas								
Canada	6.3	84.2	232.7	422.8	74.4	140.0	78.8	1 039.2
United States of America	33.6	516.6	453.6	689.8	116.1	482.4	161.0	2 453.0
Other	3.3	17.7	85.1	91.8	7.9	168.2	28.5	402.6
<i>Total</i>	43.2	618.4	771.3	1 204.4	198.4	790.7	268.2	3 894.7
Africa								
<i>Total</i>	5.4	73.7	160.8	136.9	37.4	115.6	55.5	585.3
Not stated								
	0.0	0.1	0.7	0.3	0.0	5.2	0.1	6.4
<b>Total</b>	<b>190.0</b>	<b>2 168.3</b>	<b>6 992.7</b>	<b>11 363.7</b>	<b>1 447.1</b>	<b>12 529.0</b>	<b>2 159.7</b>	<b>36 850.5</b>

(a) For further explanation, see Glossary.

(b) For further explanation, see the Explanatory Notes and Glossary.

Purpose of journey	Intended length of stay							Total(b)
	Under 1 week	1 week and under 2 weeks	2 weeks and under 1 month	1 month and under 2 months	2 months and under 3 months	3 months and under 6 months	6 months and under 12 months	
	'000	'000	'000	'000	'000	'000	'000	'000
JAPAN								
Convention/conference	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.9
Business	4.0	1.9	0.3	0.1	0.2	0.1	0.4	6.7
Visiting relatives/friends	1.3	1.9	1.6	0.4	0.2	0.1	0.0	5.7
Holiday	106.7	60.0	8.3	2.8	0.4	0.7	2.4	181.2
Employment	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.3
Education	0.2	0.1	0.2	0.3	0.2	0.4	2.9	4.1
Other and not stated	2.7	2.6	0.6	0.3	0.0	0.1	0.3	6.5
<i>Total</i>	<i>115.2</i>	<i>66.8</i>	<i>11.0</i>	<i>3.8</i>	<i>1.2</i>	<i>1.3</i>	<i>6.2</i>	<i>205.5</i>
NEW ZEALAND								
Convention/conference	2.6	1.3	0.1	0.0	0.0	0.0	0.0	4.2
Business	20.3	4.0	1.6	0.3	0.3	0.2	0.3	27.1
Visiting relatives/friends	7.8	12.2	10.0	2.8	0.6	0.5	0.6	34.5
Holiday	15.3	23.1	11.6	1.1	0.4	0.3	0.4	52.3
Employment	0.0	0.0	0.0	0.0	0.0	0.2	0.9	1.3
Education	0.0	0.2	0.1	0.0	0.1	0.0	0.2	0.9
Other and not stated	3.7	2.4	0.7	0.4	0.0	0.0	0.3	7.8
<i>Total</i>	<i>49.9</i>	<i>43.4</i>	<i>24.3</i>	<i>4.9</i>	<i>1.7</i>	<i>1.3</i>	<i>2.8</i>	<i>128.2</i>
SINGAPORE								
Convention/conference	0.5	0.5	0.2	0.0	0.0	0.0	0.0	1.2
Business	3.1	1.7	0.4	0.3	0.1	0.0	0.0	5.8
Visiting relatives/friends	1.3	2.2	1.5	0.5	0.3	0.2	0.0	6.0
Holiday	10.0	14.7	3.5	0.4	0.2	0.2	0.1	29.0
Employment	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Education	0.0	0.2	0.3	0.0	0.0	0.6	4.4	5.7
Other and not stated	0.5	1.2	0.2	0.0	0.0	0.0	0.1	1.9
<i>Total</i>	<i>15.3</i>	<i>20.4</i>	<i>6.0</i>	<i>1.2</i>	<i>0.7</i>	<i>1.1</i>	<i>4.7</i>	<i>49.5</i>
UNITED KINGDOM								
Convention/conference	0.2	0.2	0.2	0.0	0.0	0.0	0.0	0.7
Business	3.9	3.7	2.1	0.9	0.3	0.7	0.1	11.7
Visiting relatives/friends	2.8	5.6	24.9	20.6	5.6	2.7	1.1	63.2
Holiday	9.7	8.0	20.4	9.8	2.9	4.2	4.1	59.1
Employment	0.0	0.0	0.1	0.1	0.0	0.3	1.3	2.2
Education	0.0	0.0	0.0	0.1	0.0	0.0	0.4	0.7
Other and not stated	1.0	1.9	0.5	0.6	0.3	0.2	0.8	5.3
<i>Total</i>	<i>17.6</i>	<i>19.6</i>	<i>48.5</i>	<i>32.2</i>	<i>9.2</i>	<i>8.2</i>	<i>7.8</i>	<i>143.2</i>
UNITED STATES OF AMERICA								
Convention/conference	1.1	1.8	0.5	0.1	0.0	0.0	0.0	3.5
Business	7.9	7.9	4.7	1.2	0.4	1.0	0.6	23.6
Visiting relatives/friends	1.5	3.4	8.0	3.3	0.8	0.7	0.3	17.9
Holiday	11.5	18.3	12.6	2.6	0.5	0.6	0.3	46.4
Employment	0.1	0.2	0.1	0.0	0.1	0.1	0.2	0.9
Education	0.0	0.2	0.4	0.1	0.1	0.9	1.4	3.1
Other and not stated	1.2	2.5	1.1	0.2	0.2	0.2	0.2	5.6
<i>Total</i>	<i>23.2</i>	<i>34.1</i>	<i>27.3</i>	<i>7.7</i>	<i>2.2</i>	<i>3.6</i>	<i>3.1</i>	<i>101.2</i>

(a) For further explanation, see the Explanatory Notes and Glossary.

(b) Includes 'not stated'.

...continued

Purpose of journey	Intended length of stay							Total(b)
	Under 1 week	1 week and under 2 weeks	2 weeks and under 1 month	1 month and under 2 months	2 months and under 3 months	3 months and under 6 months	6 months and under 12 months	
	'000	'000	'000	'000	'000	'000	'000	'000
OTHER AND NOT STATED								
Convention/conference	3.0	4.4	1.9	0.5	0.1	0.0	0.0	9.5
Business	13.4	13.1	7.0	3.0	1.1	2.1	1.1	40.7
Visiting relatives/friends	6.5	12.6	19.0	19.3	6.8	10.8	4.5	79.5
Holiday	39.9	70.0	44.2	26.0	7.5	8.8	4.5	201.0
Employment	0.5	0.3	0.3	0.4	0.2	0.3	1.6	2.9
Education	0.8	2.0	1.1	2.0	1.8	5.4	28.7	41.2
Other and not stated	8.6	15.4	4.2	2.8	1.1	1.7	2.5	36.3
<b>Total</b>	<b>72.5</b>	<b>117.8</b>	<b>77.7</b>	<b>53.3</b>	<b>18.0</b>	<b>28.8</b>	<b>42.7</b>	<b>410.8</b>
TOTAL								
Convention/conference	7.8	8.6	2.9	0.6	0.1	0.0	0.0	20.0
Business	52.6	32.3	16.1	5.8	2.4	4.1	2.5	115.6
Visiting relatives/friends	21.2	37.9	65.0	46.9	14.3	15.0	6.5	206.8
Holiday	193.1	194.1	100.6	42.7	11.9	14.8	11.8	569.0
Employment	0.6	0.5	0.5	0.5	0.4	0.9	4.1	7.6
Education	1.0	2.7	2.1	2.5	2.2	7.3	38.0	55.7
Other and not stated	17.7	26.0	7.3	4.3	1.6	2.2	4.2	63.4
<b>Total</b>	<b>293.7</b>	<b>302.1</b>	<b>194.8</b>	<b>103.1</b>	<b>33.0</b>	<b>44.3</b>	<b>67.3</b>	<b>1 038.4</b>

(a) For further explanation, see the Explanatory Notes and Glossary.

(b) Includes 'not stated'.

**Length of stay** Most visitors in the March quarter 1998, were intending to spend between one and two weeks in Australia (302,100 or 29%). Most of these (194,100) were planning a holiday. Of visitors to Australia in the March quarter 1998, 293,700 or 28% expected to stay for less than one week.

While 115,200, or 56% of visitors from Japan expected to stay for less than 1 week in Australia, 105,900 visitors from the UK (74% of UK visitors), intended to stay for more than two weeks. The largest number of UK visitors, 48,500, (34%) expected to stay for between two weeks and one month.

In the March quarter 1998, 39% of New Zealand visitors intended to stay for less than one week. Of the 101,200 visitors from the United States of America in the March quarter 1998, 34% intended to stay for between one and two weeks.

Purpose of journey	Age group (years)							Total
	0-14	15-24	25-34	35-44	45-54	55-64	65 and over	
	'000	'000	'000	'000	'000	'000	'000	'000
JAPAN								
Convention/conference	0.0	0.1	0.2	0.4	0.1	0.1	0.1	0.9
Business	0.0	0.2	2.0	1.9	1.6	1.0	0.0	6.7
Visiting relatives/friends	0.3	2.0	1.2	0.6	0.8	0.5	0.3	5.7
Holiday	10.6	44.0	51.7	20.1	23.0	21.1	10.9	181.3
Employment	0.0	0.0	0.1	0.1	0.0	0.1	0.0	0.3
Education	0.2	3.1	0.7	0.1	0.1	0.0	0.0	4.1
Other and not stated	0.4	1.7	1.6	1.0	1.0	0.8	0.1	6.6
<i>Total</i>	<i>11.5</i>	<i>51.1</i>	<i>57.3</i>	<i>24.1</i>	<i>26.5</i>	<i>23.6</i>	<i>11.3</i>	<i>205.5</i>
NEW ZEALAND								
Convention/conference	0.0	0.3	1.0	1.5	0.7	0.5	0.2	4.2
Business	0.0	1.0	6.7	8.9	8.2	2.0	0.3	27.1
Visiting relatives/friends	4.1	4.2	5.9	4.6	5.9	4.8	5.0	34.5
Holiday	5.5	9.0	11.2	8.7	9.5	5.2	3.3	52.3
Employment	0.0	0.6	0.4	0.1	0.2	0.0	0.0	1.3
Education	0.2	0.4	0.1	0.1	0.1	0.1	0.0	0.9
Other and not stated	0.7	1.6	1.9	1.6	1.2	0.4	0.3	7.8
<i>Total</i>	<i>10.5</i>	<i>17.1</i>	<i>27.2</i>	<i>25.6</i>	<i>25.9</i>	<i>12.9</i>	<i>9.1</i>	<i>128.2</i>
SINGAPORE								
Convention/conference	0.0	0.0	0.3	0.5	0.1	0.2	0.0	1.1
Business	0.0	0.0	1.7	2.4	1.3	0.4	0.0	5.8
Visiting relatives/friends	0.5	0.7	1.2	1.1	1.3	0.7	0.3	5.9
Holiday	4.1	2.9	8.2	6.3	4.1	2.3	1.1	29.0
Employment	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Education	0.1	4.3	1.1	0.1	0.0	0.0	0.0	5.6
Other and not stated	0.2	0.2	0.5	0.6	0.4	0.1	0.1	1.9
<i>Total</i>	<i>5.0</i>	<i>8.2</i>	<i>13.0</i>	<i>11.0</i>	<i>7.2</i>	<i>3.6</i>	<i>1.5</i>	<i>49.5</i>
UNITED KINGDOM								
Convention/conference	0.0	0.0	0.1	0.2	0.3	0.1	0.0	0.8
Business	0.0	0.3	3.2	3.8	3.1	1.2	0.1	11.7
Visiting relatives/friends	3.6	4.3	9.1	6.5	10.2	14.3	15.4	63.3
Holiday	1.7	7.7	16.0	6.3	8.8	10.8	7.7	59.1
Employment	0.0	0.6	1.0	0.3	0.2	0.1	0.0	2.2
Education	0.1	0.4	0.0	0.1	0.0	0.1	0.0	0.7
Other and not stated	0.5	0.6	1.4	0.8	0.5	0.8	0.8	5.3
<i>Total</i>	<i>5.8</i>	<i>14.0</i>	<i>31.0</i>	<i>18.0</i>	<i>23.1</i>	<i>27.4</i>	<i>23.9</i>	<i>143.1</i>
UNITED STATES OF AMERICA								
Convention/conference	0.0	0.1	0.3	1.1	1.3	0.6	0.2	3.6
Business	0.0	0.6	4.8	8.0	7.1	2.6	0.5	23.6
Visiting relatives/friends	1.1	1.6	3.0	3.1	3.3	2.9	3.1	18.0
Holiday	1.3	1.9	5.7	5.1	7.4	10.9	13.9	46.3
Employment	0.0	0.1	0.4	0.3	0.1	0.1	0.0	0.9
Education	0.0	2.9	0.1	0.1	0.0	0.1	0.0	3.2
Other and not stated	0.2	0.3	1.3	1.4	0.9	0.5	1.0	5.6
<i>Total</i>	<i>2.7</i>	<i>7.5</i>	<i>15.6</i>	<i>19.0</i>	<i>20.1</i>	<i>17.6</i>	<i>18.7</i>	<i>101.2</i>

(a) For further explanation, see the Explanatory Notes and Glossary.

...continued

Country of residence	Age group (years)							Total
	0-14	15-24	25-34	35-44	45-54	55-64	65 and over	
	'000	'000	'000	'000	'000	'000	'000	'000
OTHER AND NOT STATED								
Convention/conference	0.0	0.4	1.9	3.5	2.3	1.1	0.2	9.3
Business	0.0	1.4	10.6	14.3	10.5	3.5	0.4	40.7
Visiting relatives/friends	5.7	7.1	14.2	13.1	13.2	14.2	12.0	79.4
Holiday	18.3	25.4	52.4	38.1	30.5	22.5	13.8	201.0
Employment	0.0	0.8	1.1	0.6	0.3	0.1	0.1	2.9
Education	2.0	29.1	6.9	2.0	0.8	0.3	0.1	41.2
Other and not stated	3.3	5.4	9.6	8.0	5.3	2.9	1.8	36.3
<b>Total</b>	<b>29.3</b>	<b>69.5</b>	<b>96.6</b>	<b>79.6</b>	<b>62.9</b>	<b>44.7</b>	<b>28.4</b>	<b>410.9</b>
TOTAL								
Convention/conference	0.0	0.9	3.8	7.3	4.8	2.5	0.6	19.9
Business	0.0	3.5	28.9	39.5	31.8	10.7	1.3	115.6
Visiting relatives/friends	15.3	19.9	34.6	29.0	34.6	37.3	36.0	206.8
Holiday	41.5	90.9	145.2	84.5	83.3	72.8	50.6	569.0
Employment	0.0	2.1	3.0	1.4	0.8	0.3	0.1	7.7
Education	2.6	40.1	9.0	2.4	1.1	0.5	0.1	55.8
Other and not stated	5.3	9.8	16.3	13.4	9.3	5.5	4.0	63.6
<b>Total</b>	<b>64.7</b>	<b>167.3</b>	<b>240.8</b>	<b>177.4</b>	<b>165.7</b>	<b>129.7</b>	<b>92.8</b>	<b>1 038.4</b>

(a) For further explanation, see the Explanatory Notes and Glossary.

**Age of visitors** Of the 1,038,400 visitors to Australia in the March quarter 1998, the largest group of travellers (23% or 240,800) were in the 25 to 34 year age group. The next highest age group for arrivals were 35-44 year olds (177,400 or 17%). People aged over 65 accounted for 9% (92,800) of the arrivals, while children under 14 accounted for 6% (64,700) of arrivals during the quarter.

Across all age groups, holidays accounted for most arrivals, followed by visiting friends and relatives. The exceptions were in the 14-24 age group where 90,900 arrivals (54%) came for holidays and 40,100 (24%) arrived for education purposes. The other age group that was different to the trend was the 35-44 year olds, where, of the 177,400 arrivals in this age group, 84,500 (48%) visited for holidays.

**Visitor departures** During the March quarter 1998, 1,114,000 overseas visitors departed from Australia. Of these, 496,000 (45%) had spent most of their time in New South Wales, followed by Queensland (281,100 or 25%) and Victoria (169,000 or 15%). Of those visitors who spent most of their time in New South Wales, the highest number—92,000 or 19%—were from Japan. Of visitors to Queensland—96,900 or 34%—were from Japan. Of the 169,000 visitors who spent most of their time in Victoria, 30,300 or 18% were from New Zealand.

Country of residence	State or Territory in which most time was spent								
	NSW	Vic.	Qld	SA	WA	Tas.	NT	ACT	Aust.(b)
	'000	'000	'000	'000	'000	'000	'000	'000	'000
<b>Oceania and Antarctica</b>									
New Zealand	60.3	30.3	43.5	2.8	5.8	2.1	0.7	1.4	147.2
Other	14.2	3.2	16.2	0.5	0.4	0.1	0.2	0.6	35.4
<i>Total</i>	74.4	33.5	59.7	3.3	6.2	2.2	0.9	2.0	182.5
<b>Europe and the former USSR</b>									
France	5.6	2.1	1.5	0.5	1.0	0.1	0.1	0.1	11.1
Germany	18.3	7.2	9.4	1.7	3.8	0.8	1.0	0.5	42.8
Italy	6.5	4.1	2.1	1.0	1.6	0.2	0.2	0.2	15.8
Netherlands	5.3	3.7	2.7	0.7	1.6	0.3	0.2	0.2	14.7
Switzerland	5.6	1.9	3.2	0.6	3.1	0.1	0.2	0.1	14.8
United Kingdom	70.1	26.5	23.5	7.4	28.2	2.3	1.0	1.1	160.3
Other	25.8	11.6	9.2	2.0	6.5	0.5	0.7	0.8	57.1
<i>Total</i>	137.2	57.1	51.8	14.0	45.8	4.2	3.4	3.0	316.6
<b>Middle East and North Africa</b>									
<i>Total</i>	5.1	2.6	1.0	0.3	0.8	0.0	0.0	0.1	9.8
<b>Southeast Asia</b>									
Indonesia	7.9	4.7	2.3	0.5	7.2	0.1	0.8	0.3	23.9
Malaysia	5.9	4.8	3.1	0.8	5.0	0.1	0.2	0.1	20.3
Singapore	11.9	8.2	11.7	1.1	12.9	0.8	0.3	0.2	47.6
Thailand	4.1	1.8	0.8	0.1	2.1	0.1	0.1	0.2	9.7
Other	5.0	2.1	2.1	0.3	1.1	0.0	0.2	0.2	10.9
<i>Total</i>	34.8	21.5	20.1	2.8	28.2	1.1	1.5	0.9	112.4
<b>Northeast Asia</b>									
China	10.8	3.6	2.8	0.1	0.9	0.0	0.0	0.2	18.5
Hong Kong	18.3	6.6	9.8	0.7	1.8	0.2	0.1	0.1	37.6
Japan	92.0	12.9	96.9	2.0	11.2	0.3	1.0	0.7	217.1
Korea	8.8	1.2	2.9	0.2	0.7	0.0	0.0	0.2	14.1
Taiwan	24.8	3.2	11.5	0.3	0.9	0.1	—	0.0	40.8
Other	0.2	0.2	0.1	—	0.0	0.0	0.0	0.0	0.6
<i>Total</i>	155.0	27.7	123.9	3.3	15.7	0.6	1.2	1.3	328.9
<b>Southern Asia</b>									
<i>Total</i>	4.0	2.6	1.1	0.2	0.7	0.1	0.0	0.1	9.0
<b>The Americas</b>									
Canada	10.9	3.8	4.4	0.9	1.6	0.2	0.3	0.3	22.5
United States of America	60.4	15.6	15.5	2.8	6.0	1.0	1.5	1.3	104.1
Other	6.3	1.5	1.1	0.2	0.5	0.0	0.0	0.1	9.9
<i>Total</i>	77.6	20.9	21.0	3.9	8.2	1.3	1.8	1.7	136.4
<b>Africa</b>									
<i>Total</i>	8.1	3.0	2.4	0.7	3.7	0.1	0.0	0.2	18.2
<b>Not stated</b>									
	0.1	0.0	—	—	—	—	0.0	0.0	0.2
<b>Total</b>	<b>496.3</b>	<b>169.0</b>	<b>281.1</b>	<b>28.5</b>	<b>109.2</b>	<b>9.6</b>	<b>8.8</b>	<b>9.3</b>	<b>1 114.0</b>

(a) For further explanation, see Glossary.

(b) Includes 'Other Territories' and 'not stated'.



DEPARTURES OF  
AUSTRALIAN RESIDENTS  
FOR SHORT-TERM TRIPS

There were 650,800 departures of Australian residents for short term trips in the March quarter 1998. This was an increase of 4% over the March quarter in 1997, and a decrease of 15% over the December quarter in 1997 (when there are traditionally more departures because of Christmas school holidays).

The most popular destination for short term resident departures was New Zealand, accounting for 17% of total departures. The other popular destinations were the USA with 11%, and Indonesia with 11% of residents departing. While the UK accounted for 8% of the departures in the March quarter 1998, it was the destination which accounted for the largest number of person days as a destination (17% or 4,609,000).

Of all short-term resident departures in the March quarter 1998, 45% (290,400) were for holidays, 22% (142,200) of departures were for visiting friends and relatives, and business travel accounted for 20% (132,200) of departures.

The average intended length of stay abroad for all persons departing in the March quarter 1998 was 41 days. For those departing on holidays, the average intended length of stay was 30 days. For those travelling to a convention or conference, the average intended length of stay was 12 days, while residents departing for employment purposes intended to stay away for an average of 158 days, and those travelling for education intended to stay away for 148 days.

Indonesia was the most popular destination for holiday makers, accounting for 54,300 of the 290,400 people travelling on holidays. The holiday makers to Indonesia intended to stay for an average of 13 days. New Zealand was the second most popular destination for holiday makers (42,200), but was the most popular destination for visiting friends and relatives (36,000) and for business (22,300). The average expected length of stay for all residents departing for New Zealand was 17 days.

Of the 26.4 million days to be spent out of Australia by residents departing in the March quarter 1998, 4.6 million were to be spent in the UK, followed by 2.7 million days to be spent in the United States of America. Residents departing for the UK intended spending an average of 90 days abroad.

Country of intended stay	Original				Change over Mar qtr 1997	Percentage of total visitors	Median intended length of stay	No. person days(a)
	Jan	Feb	Mar	Mar qtr 1998				
	'000	'000	'000	'000	%	%	days	'000
<b>Oceania and Antarctica</b>								
Fiji	6.8	4.6	7.2	18.6	13.8	2.9	10.2	351.4
New Zealand	36.3	39.6	36.1	112.0	5.5	17.2	11.1	1 857.0
Other	10.8	7.6	10.5	28.9	6.1	4.4	10.3	904.9
<i>Total</i>	<i>54.0</i>	<i>51.7</i>	<i>53.8</i>	<i>159.5</i>	<i>6.6</i>	<i>24.5</i>	<i>10.8</i>	<i>3 113.3</i>
<b>Europe and the former USSR</b>								
France	1.8	1.7	3.0	6.5	14.6	1.0	30.2	323.0
Germany	2.3	1.6	3.7	7.6	11.7	1.2	21.4	450.4
Greece	1.0	0.9	2.2	4.1	6.7	0.6	50.0	565.6
Italy	1.6	1.7	4.6	7.9	-21.6	1.2	35.1	537.2
United Kingdom	13.0	13.1	24.9	51.0	2.8	7.8	35.7	4 609.6
Other	6.4	6.0	10.4	22.7	25.3	3.5	30.9	1 854.1
<i>Total</i>	<i>26.1</i>	<i>25.0</i>	<i>48.6</i>	<i>99.8</i>	<i>6.1</i>	<i>15.3</i>	<i>32.4</i>	<i>8 339.9</i>
<b>Middle East and North Africa</b>								
<i>Total</i>	<i>4.2</i>	<i>2.5</i>	<i>6.6</i>	<i>13.3</i>	<i>-2.2</i>	<i>2.0</i>	<i>50.0</i>	<i>1 214.4</i>
<b>Southeast Asia</b>								
Indonesia	20.7	21.7	27.6	70.0	14.5	10.8	10.6	1 409.5
Malaysia	9.7	8.6	8.1	26.4	8.8	4.1	14.6	910.0
Philippines	4.5	4.9	5.9	15.3	2.1	2.4	21.8	550.2
Singapore	8.5	9.3	11.1	28.9	23.3	4.4	9.3	774.4
Thailand	6.9	8.5	9.8	25.2	4.0	3.9	12.9	612.3
Viet Nam	6.0	2.9	2.7	11.6	-16.9	1.8	30.8	573.1
Other	1.2	0.8	0.8	2.8	24.4	0.4	30.1	183.5
<i>Total</i>	<i>57.5</i>	<i>56.9</i>	<i>65.9</i>	<i>180.3</i>	<i>9.7</i>	<i>27.7</i>	<i>12.2</i>	<i>5 012.9</i>
<b>Northeast Asia</b>								
China	6.6	4.7	6.2	17.6	35.0	2.7	21.8	753.9
Hong Kong	12.2	14.2	12.9	39.3	-15.7	6.0	10.8	1 648.1
Japan	3.1	4.0	5.6	12.6	-3.3	1.9	13.0	748.2
Other	3.7	3.4	5.0	12.1	1.2	1.9	20.9	585.3
<i>Total</i>	<i>25.5</i>	<i>26.2</i>	<i>29.8</i>	<i>81.6</i>	<i>-3.6</i>	<i>12.5</i>	<i>14.6</i>	<i>3 735.5</i>
<b>Southern Asia</b>								
India	3.0	3.9	2.5	9.3	0.7	1.4	30.2	461.2
Other	1.7	2.7	2.0	6.4	11.4	1.0	29.6	327.8
<i>Total</i>	<i>4.7</i>	<i>6.6</i>	<i>4.5</i>	<i>15.7</i>	<i>4.8</i>	<i>2.4</i>	<i>30.1</i>	<i>789.0</i>
<b>The Americas</b>								
Canada	2.8	3.0	3.4	9.1	-3.0	1.4	25.4	588.6
United States of America	26.5	19.3	27.2	73.1	0.3	11.2	16.8	2 658.2
Other	2.4	2.0	1.9	6.2	6.7	1.0	30.5	374.3
<i>Total</i>	<i>31.7</i>	<i>24.2</i>	<i>32.5</i>	<i>88.4</i>	<i>0.3</i>	<i>13.6</i>	<i>18.4</i>	<i>3 621.2</i>
<b>Africa (excluding North Africa)</b>								
<i>Total</i>	<i>3.1</i>	<i>3.3</i>	<i>4.6</i>	<i>11.0</i>	<i>-11.9</i>	<i>1.7</i>	<i>21.5</i>	<i>514.4</i>
<b>Other and not stated</b>								
	0.6	0.4	0.3	1.3	-60.3	0.2	16.3	42.7
<b>Total</b>	<b>207.3</b>	<b>196.9</b>	<b>246.6</b>	<b>650.8</b>	<b>4.1</b>	<b>100.0</b>	<b>14.9</b>	<b>26 383.2</b>

(a) For further explanations, see Glossary.

Country of intended stay	Main purpose of journey(a)							Total
	Convention/ conference	Business	Visiting friends/ relatives	Holiday	Employment	Education	Other and not stated	
	'000	'000	'000	'000	'000	'000	'000	'000
Oceania and Antarctica								
Fiji	1.5	1.5	2.1	12.6	0.3	0.1	0.6	18.6
New Zealand	4.0	22.3	36.0	42.2	1.2	0.5	5.8	112.0
Other	0.7	5.7	2.0	14.2	4.2	0.4	1.7	28.9
<i>Total</i>	6.1	29.6	40.1	69.0	5.7	0.9	8.1	159.5
Europe and the former USSR								
France	0.4	1.7	0.7	3.0	0.1	0.4	0.2	6.5
Germany	0.6	3.2	1.7	1.2	0.3	0.2	0.4	7.6
Greece	0.0	0.2	1.4	2.1	0.0	0.1	0.3	4.1
Italy	0.3	1.0	2.3	3.5	0.0	0.3	0.3	7.9
United Kingdom	1.0	6.9	14.8	22.8	2.4	0.7	2.4	51.0
Other	0.9	3.7	9.1	6.5	0.7	0.6	1.2	22.7
<i>Total</i>	3.2	16.8	30.1	39.2	3.5	2.2	4.8	99.8
Middle East and North Africa								
<i>Total</i>	0.1	1.5	5.5	4.2	0.8	0.2	0.9	13.3
Southeast Asia								
Indonesia	1.2	7.6	2.8	54.3	1.3	0.5	2.3	70.0
Malaysia	1.5	6.8	5.6	10.1	1.2	0.3	0.9	26.4
Phillipines	0.3	2.8	6.8	4.3	0.2	0.0	0.9	15.3
Singapore	1.3	9.9	3.9	11.2	1.3	0.1	1.2	28.9
Thailand	0.5	3.8	1.5	18.2	0.4	0.3	0.6	25.2
Viet Nam	0.1	0.8	7.4	2.6	0.2	0.1	0.4	11.6
Other	0.0	0.6	1.0	0.9	0.2	0.0	0.1	2.8
<i>Total</i>	4.9	32.3	28.9	101.7	4.9	1.2	6.4	180.3
Northeast Asia								
China	0.1	5.6	5.1	5.4	0.7	0.2	0.5	17.6
Hong Kong	0.7	10.7	7.9	15.4	2.8	0.3	1.5	39.3
Japan	0.8	4.6	1.9	3.4	0.9	0.6	0.5	12.6
Other	0.2	4.8	3.6	2.1	0.5	0.2	0.6	12.1
<i>Total</i>	1.8	25.7	18.5	26.3	4.9	1.4	3.1	81.6
Southern Asia								
India	0.1	2.1	3.2	3.3	0.0	0.2	0.4	9.3
Other	0.1	0.5	2.2	3.0	0.2	0.1	0.3	6.4
<i>Total</i>	0.2	2.5	5.4	6.3	0.2	0.3	0.7	15.7
The Americas								
Canada	0.7	1.1	1.8	4.7	0.3	0.2	0.4	9.1
United States of America	9.0	18.7	7.4	32.3	1.0	2.0	2.6	73.1
Other	0.3	1.1	2.3	2.0	0.2	0.2	0.3	6.2
<i>Total</i>	9.9	20.9	11.4	39.0	1.5	2.4	3.2	88.4
Africa (excluding North Africa)								
<i>Total</i>	0.9	2.5	2.1	4.3	0.4	0.2	0.6	11.0
Other and not stated								
	0.0	0.3	0.1	0.5	0.3	0.0	0.1	1.3
<b>Total</b>	<b>27.1</b>	<b>132.2</b>	<b>142.2</b>	<b>290.4</b>	<b>22.2</b>	<b>8.8</b>	<b>27.9</b>	<b>650.8</b>

(a) For further explanations, see the Explanatory Notes and Glossary.

Country of intended stay	Main purpose of journey in person days(a)							Total
	Convention/ conference	Business	Visiting friends/ relatives	Holiday	Employment	Education	Other and not stated	
	'000	'000	'000	'000	'000	'000	'000	'000
Oceania and Antarctica								
Fiji	11.7	38.7	58.8	141.9	50.6	17.9	31.8	351.4
New Zealand	29.6	216.3	620.0	654.0	161.1	60.5	115.4	1 857.0
Other	3.9	120.6	64.2	180.1	319.4	25.5	191.2	904.9
<i>Total</i>	45.3	375.5	743.1	975.9	531.2	103.9	338.4	3 113.3
Europe and the former USSR								
France	12.7	46.7	47.8	162.2	13.4	26.7	13.7	323.0
Germany	7.9	94.6	108.5	60.0	82.3	29.9	67.2	450.4
Greece	0.0	10.5	203.5	254.0	5.1	5.7	86.8	565.6
Italy	4.4	21.4	208.6	235.4	6.9	38.7	21.8	537.2
United Kingdom	19.3	360.0	941.0	2 235.6	626.7	118.4	308.5	4 609.6
Other	15.7	155.8	772.0	492.9	158.7	132.0	126.9	1 854.1
<i>Total</i>	59.9	689.0	2 281.3	3 440.2	893.2	351.4	625.0	8 339.9
Middle East and North Africa								
<i>Total</i>	3.3	66.5	513.7	379.1	122.7	32.7	96.3	1 214.4
Southeast Asia								
Indonesia	10.5	273.7	86.4	703.3	131.4	67.2	137.0	1 409.5
Malaysia	11.6	164.6	198.1	219.6	172.3	16.2	127.5	910.0
Philippines	2.3	93.0	245.9	131.2	40.5	4.7	32.5	550.2
Singapore	7.8	154.0	129.5	163.2	204.5	11.3	104.0	774.4
Thailand	3.5	74.6	59.2	336.4	66.4	24.3	48.0	612.3
Viet Nam	0.4	44.5	364.4	108.0	33.1	4.2	18.5	573.1
Other	0.0	26.4	55.7	28.1	58.3	4.7	10.2	183.5
<i>Total</i>	36.1	830.9	1 139.3	1 689.8	706.4	132.6	477.7	5 012.9
Northeast Asia								
China	3.1	175.8	264.6	151.6	93.5	27.8	37.6	753.9
Hong Kong	4.4	374.0	376.4	273.9	441.3	47.1	131.0	1 648.1
Japan	6.6	88.9	92.3	116.9	202.2	170.7	70.6	748.2
Other	4.1	142.0	206.0	71.3	88.0	20.9	52.9	585.3
<i>Total</i>	18.1	780.6	939.4	613.7	825.0	266.5	292.2	3 735.5
Southern Asia								
India	1.9	57.4	176.8	168.5	3.5	30.9	22.1	461.2
Other	0.7	13.8	152.4	109.1	21.8	4.5	25.7	327.8
<i>Total</i>	2.6	71.2	329.2	277.6	25.3	35.4	47.8	789.0
The Americas								
Canada	10.0	75.1	103.7	237.4	77.6	41.7	43.1	588.6
United States of America	149.2	469.4	443.0	912.5	230.9	272.4	180.7	2 658.2
Other	4.4	43.7	141.4	95.4	17.8	38.1	33.6	374.3
<i>Total</i>	163.5	588.2	688.2	1 245.3	326.3	352.3	257.5	3 621.2
Africa (excluding North Africa)								
<i>Total</i>	9.8	77.4	92.4	187.4	69.2	27.6	50.5	514.4
Other and not stated	0.0	18.6	2.0	14.9	5.4	0.4	1.4	42.7
<b>Total</b>	<b>338.6</b>	<b>3 498.0</b>	<b>6 728.7</b>	<b>8 823.9</b>	<b>3 504.7</b>	<b>1 302.7</b>	<b>2 186.7</b>	<b>26 383.2</b>

(a) For further explanation, see the Explanatory Notes and Glossary.

Country of intended stay	1997									1998		
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
	'000	'000	'000	'000	'000	'000	'000	'000	'000	'000	'000	'000
SEASONALLY ADJUSTED												
Fiji	5.5	6.2	6.9	5.9	5.2	6.2	6.2	7.2	6.7	7.5	7.9	7.8
Hong Kong (SAR of China)	14.3	14.4	14.7	12.1	12.0	7.6	12.4	10.8	12.2	13.7	13.9	12.7
Indonesia	23.1	26.1	26.3	25.6	27.7	28.6	28.0	27.4	24.2	23.7	29.3	29.0
Italy	5.1	5.7	4.8	4.9	5.5	5.6	5.6	5.0	3.3	4.0	4.1	4.8
Malaysia	7.3	8.6	8.6	7.9	9.4	7.9	6.2	8.2	7.3	9.8	10.8	9.0
New Zealand	32.6	35.3	33.5	33.0	35.3	33.4	35.6	34.8	34.9	35.4	38.7	31.9
Singapore	6.7	10.4	9.1	8.7	11.1	10.2	8.0	9.1	7.6	9.5	11.1	9.9
Thailand	5.4	6.9	7.3	5.9	7.1	7.4	6.9	8.2	8.4	7.6	9.5	10.1
United Kingdom	21.5	31.6	26.7	27.2	26.6	28.2	27.8	28.4	25.5	26.5	25.7	27.5
United States of America	28.4	27.9	29.8	25.6	31.5	31.3	30.2	30.1	30.8	29.7	27.5	28.5
Other and not stated	74.2	77.2	77.8	75.4	80.7	83.4	92.1	80.7	79.6	83.2	80.0	81.3
<b>Total</b>	<b>224.3</b>	<b>250.3</b>	<b>245.4</b>	<b>232.1</b>	<b>251.8</b>	<b>249.7</b>	<b>259.0</b>	<b>249.8</b>	<b>240.4</b>	<b>250.5</b>	<b>258.5</b>	<b>252.5</b>
TREND ESTIMATE												
Fiji	6.4	6.2	6.0	5.9	6.0	6.1	6.3	6.6	7.0	7.5	8.1	8.6
Hong Kong (SAR of China)	15.0	14.3	13.6	12.9	12.3	11.9	11.8	12.0	12.5	12.9	13.2	13.1
Indonesia	24.4	25.1	26.0	26.9	27.4	27.4	27.1	26.6	26.4	26.7	27.3	27.9
Italy	5.4	5.3	5.3	5.3	5.3	5.2	5.0	4.6	4.3	4.3	4.5	4.8
Malaysia	8.9	8.8	8.6	8.3	8.0	7.8	7.7	7.9	8.4	9.0	9.5	9.7
New Zealand	33.6	33.6	33.8	34.0	34.1	34.4	34.6	34.8	35.3	36.0	36.8	37.5
Singapore	8.4	8.8	9.3	9.6	9.6	9.4	9.1	8.9	9.0	9.3	9.8	10.2
Thailand	7.4	7.0	6.7	6.6	6.8	7.1	7.4	7.7	8.1	8.5	9.1	9.8
United Kingdom	26.0	26.5	27.1	27.6	27.8	27.7	27.4	27.0	26.8	26.6	26.6	26.9
United States of America	28.1	28.2	28.5	29.0	29.7	30.3	30.6	30.5	30.1	29.4	28.7	28.1
Other and not stated	76.0	76.5	77.6	79.3	81.3	83.0	83.8	83.5	82.7	81.9	81.9	82.6
<b>Total</b>	<b>239.5</b>	<b>240.4</b>	<b>242.6</b>	<b>245.5</b>	<b>248.3</b>	<b>250.2</b>	<b>250.7</b>	<b>250.2</b>	<b>250.6</b>	<b>252.2</b>	<b>255.3</b>	<b>259.3</b>

(a) For further explanation, see Glossary.

## EXPLANATORY NOTES

### INTRODUCTION

This publication brings together domestic tourism data from a number of sources, including previously unpublished data from the quarterly Survey of Tourist Accommodation (STA) and the Overseas Arrivals and Departures Collection (OAD).

### TOURIST ACCOMMODATION

**1** This series of tables and graphs contains statistics for Australia and each State and Territory, from the quarterly Survey of Tourist Accommodation (STA). Statistics in this publication are the latest available for the March quarter 1998. Note that the STA has changed significantly since the December quarter issue of this publication. See paragraphs 2–6 below.

### SCOPE AND COVERAGE

**2** Tourist accommodation establishments included in the STA, and for which data appear in this publication, are hotels, motels and guest houses with facilities; and serviced apartments which are available to the general public for a minimum of one night.

**3** Data collected and published relate to both long-term and short-term guests at hotels, motels and guest houses, but only short-term guests at serviced apartments. For hotels, motels and guest houses the amount of long-term residential activity is considered insignificant. This activity is included in the data presented.

**4** As a result of the separate classification of serviced apartments from March quarter 1998, there have been several changes to definitions of accommodation units. Some units which were previously classified as hotels, motels or holiday flats have been reclassified to serviced apartments. A small number of establishments previously classified as motels, have been reclassified as holiday flats, units or houses, and are no longer in scope of the quarterly STA.

**5** From the March quarter 1998, only those in-scope establishments with 15 or more rooms or units are covered by the Survey. Data for the 1997 calendar year have been recompiled on the new basis and will differ to data presented in earlier issues of this publication. Data for time periods prior to 1997 have been recompiled to only include accommodation establishments with 15 or more rooms, but have not been recompiled to reflect the inclusion of serviced apartments as a separate classification. This means that data for periods prior to March quarter 1997 reflect the old classification and only include hotels, motels and guest houses. It should be noted that some serviced apartments may have been included in STA estimates prior to March quarter 1997, as they may previously have been classified as hotels or motels, as outlined in paragraph 4 above.

**6** As a result of the changes to the scope and classification of accommodation establishments there is a break in all time series between December quarter 1996 and March quarter 1997.

ESTIMATES AT CONSTANT  
PRICES

**7** Estimates of quarterly takings from accommodation contained in this publication are also expressed in terms of average 1989–90 prices (constant prices). These estimates are presented in original, seasonally adjusted and trend terms, for Australia and each State and Territory. (Note: monthly data at constant prices are not available.)

**8** Takings from accommodation for each State and Territory have been deflated using the All Groups Consumer Price Index (CPI) for the relevant capital city. The CPI has been used as it is a measure of the general extent of price change (inflation) in the economy. (Note: the CPI is only produced for capital cities.) As an example, an increase of 10% in the New South Wales takings from accommodation at 1989–90 prices over a period would mean that New South Wales takings from accommodation increased 10% more than the Sydney CPI over that period, implying that takings from accommodation in New South Wales increased 10% more than inflation.

**9** General information on price deflators and constant price estimates is contained in Section 4 of *Australian National Accounts: Concepts, Sources and Methods* (Cat. no. 5216.0).

INTERNATIONAL TOURISM

**10** This series of tables and graphs contains statistics on short-term visitors arriving in or departing from Australia, and departures of Australian residents for short-term trips abroad. Short-term movement relates to an intended length of stay of less than 12 months.

SOURCE OF THE STATISTICS

**11** Persons arriving in, or departing from, Australia are required to complete prescribed questionnaires in the form of Incoming and Outgoing Passenger cards. These cards provide information to the Department of Immigration and Multicultural Affairs (DIMA) for administrative purposes and serve as the source of statistics of overseas arrivals and departures. In accordance with the Census and Statistics Act 1905, information relating to individuals, individual flights or ships and individual carriers, which is contained in these cards or other documents, is treated as confidential by the ABS.

**12** Implementation of the Migration Reform Act, 1992 by DIMA required that a health and character check be incorporated with the Incoming Passenger card. The redesign of both passenger cards followed and new passenger cards were officially introduced on 1 September 1994. The main statistical change relating to data in this publication affects the Purpose of journey classification and constitutes a break in time series for this data item.

## SCOPE

**13** The statistics in this publication relate to the number of movements of travellers rather than the number of travellers (i.e. the multiple movements of individual persons during a given reference period are each counted separately). The statistics exclude the movements of operational air and ships' crew, of transit passengers who pass through Australia but are not cleared for entry, and of passengers on pleasure cruises commencing and finishing in Australia aboard ships not then engaged on regular voyages.

## ESTIMATION METHOD

**14** Overseas arrival and departure statistics are derived from a combination of full enumeration and sampling. All movements with a duration of stay of less than one year are sampled. Statistics relating to these movements are therefore estimates, which may differ from statistics which would have been obtained if details of all these movements had been processed.

## CORRECTIONS AND IMPUTATIONS

**15** Imprecision due to sampling errors should not be confused with errors arising from imperfections in reporting, which may occur in any data collection, whether sampled or not. Every effort is made to minimise such errors, by careful design of the passenger cards and through checks on the information once it is received. During the edit process some items are corrected where they conflict with other known information. Missing replies to certain items such as age are also imputed by reference to other related items.

**16** Errors of this kind differ from discrepancies arising from the fact that certain information reflects the travellers' intentions, at the time the passenger cards were completed. These intentions are, of course, subject to change. Particularly affected is the distinction between permanent and temporary movement and in the latter case, length of intended stay, country in which most time will be spent, and purpose of journey.

## SEASONAL ADJUSTMENT

**17** Seasonally adjusted and trend estimates are shown in various graphs and tables throughout this publication. In these series, account has been taken of normal seasonal factors, 'trading day' effects (arising from the varying number of Sundays, Mondays, Tuesdays etc. in the month) and the effect of movement in the date of Easter which may, in successive years, affect figures for different months. Details of the methods used in seasonally adjusting the series from the STA and OAD collections are available on request.

**18** Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effect of other influences on the series may be more clearly recognised. Seasonal adjustment procedures do not aim to remove the irregular or non-seasonal influences which may be present in any particular month. Irregular influences that are highly volatile can make it difficult to interpret the movement of the series even after adjustment for seasonal variation, and cannot be assumed to indicate changes in the trend.



## TREND ESTIMATES

**19** Smoothing seasonally adjusted series reduces the impact of the irregular component of the seasonally adjusted series and creates the trend estimates. The trend estimates are derived by applying a 13-term weighted moving average to the monthly and a 7-term Henderson moving average to the quarterly seasonally adjusted series. The 7- and 13-term Henderson averages (like all Henderson averages) are symmetric but, as the end of a time series is approached, asymmetric forms of the average are applied. Unlike the weights of the standard 7-term Henderson moving average, the weights employed with the quarterly data have been tailored to suit the particular characteristics of individual series.

**20** While these techniques enable smoothed data for the latest period to be produced, it does result in revisions to the smoothed series, principally of recent months, as additional observations become available. There may also be revisions as a result of the re-estimation of the seasonal factors. For further information refer to *Information Paper: A Guide to Interpreting Time Series—Monitoring Trends, an Overview* (Cat. no. 1348.0), or contact the Assistant Director, Time Series Analysis on 02 6252 6345.

## RELATED PUBLICATIONS

**21** Comprehensive definitions and explanations, and detailed data are contained in the publications below, which can be obtained from ABS Bookshops or by mail order:

*Directory of Tourism Statistics, 1997* (Cat. no. 1130.0)—irregular

*Overseas Arrivals and Departures, Australia* (Cat. no. 3401.0)—issued monthly

*Migration, Australia* (Cat. no. 3412.0)—issued annually

*Consumer Price Index* (Cat. no. 6401.0)—issued quarterly

*Tourist Accommodation, Australia* (Cat. no. 8635.0)—issued quarterly

Tourist Accommodation Small Area data for each State and the Northern Territory—issued quarterly

**22** Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (Cat. no. 1101.0). The ABS also issues on Tuesdays and Fridays, a *Release Advice* (Cat. no. 1105.0) which lists publications to be released in the next few days. Both are available from any ABS office or the ABS website.

**23** Related statistics are also published by the Bureau of Tourism Research, The Department of Immigration and Multicultural Affairs and the Department of Transport and Communications.

ADDITIONAL STATISTICS  
AVAILABLE

**24** As well as the statistics included in this and related publications, the ABS can make available information which is not published. Generally a charge is made for providing unpublished information.

ROUNDING

**25** Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

SYMBOLS AND OTHER  
USAGES

— nil or rounded to zero

. . not applicable

n.a. not available

n.p. not published

## GLOSSARY

<b>Average length of stay</b>	Average length of stay is expressed in numbers of days and calculated: <ul style="list-style-type: none"><li>■ for hotels, motels and guest houses, by dividing guest nights by guest arrivals; and</li><li>■ for serviced apartments, by dividing units nights occupied by unit lettings.</li></ul>
<b>Average nightly guests per occupied room</b>	Guest nights divided by room nights occupied.
<b>Average nightly rooms occupied per establishment</b>	The average number of rooms per establishment multiplied by the occupancy rate for the survey period.
<b>Average takings per guest night</b>	The takings from accommodation divided by the total number of guest nights for the survey period.
<b>Average takings per room night available</b>	The takings from accommodation divided by the total room nights available for the survey period.
<b>Average takings per room night occupied</b>	The takings from accommodation divided by the total number of room nights occupied for the survey period.
<b>Average takings per establishment</b>	The takings from accommodation for the survey period divided by the number of establishments at the end of the survey period.
<b>Capacity</b>	Capacity in terms of Guest rooms/units or Bed spaces is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
<b>Country of residence</b>	Country of residence refers to the country in which short-term visitors regard themselves as living or as last having lived.  The classification of countries in this publication is based on the Australian Standard Classification of Countries for Social Statistics (ASCCSS). For more detailed information, refer to the ABS publication Australian Standard Classification of Countries for Social Statistics (1269.0).
<b>Country of intended stay</b>	For Australian residents travelling abroad for short-term trips, this relates to the country in which they intend to spend the most time.
<b>Establishments</b>	All hotels, motels, guest houses and serviced apartments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
<b>Guest nights</b>	The total number of paying guests counted on each night they stayed at the accommodation establishment.

<b>Guest rooms</b>	The maximum number of rooms available at each establishment during the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.
<b>Median length of stay</b>	Defined as the length of stay which divides the relevant population into two equal parts, one half of the cases falling below the median and the other half exceeding it.
<b>Occupancy rate</b>	Occupancy rates represent occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period  $\text{Room occupancy rate (\%)} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$
<b>Person days</b>	Defined as the number of short-term visitor arrivals or short-term resident departures multiplied by the intended length of stay for each visitor or resident.
<b>Purpose of journey</b>	From September quarter 1994, all statistics relating to purpose of journey are published using the following categories: Convention/conference, Business, Visiting friends/relatives, Holiday, Employment, Education and Other. In tabulations of data collected before September 1994, the 'Other' category includes 'In transit', and the 'Holiday' category includes 'Student vacation' and 'Accompanying business visitor'.
<b>Room nights available</b>	The total of guest rooms/units available multiplied by the number of days for which each was available during the survey period.
<b>Room nights occupied</b>	The total number of nights each guest room/unit was occupied by a paying guest during the survey period.
<b>Rooms per establishment</b>	The average number of rooms/units per establishment.
<b>Short-term movement</b>	Movements of travellers whose intended or actual length of stay is less than 12 months are classified as short-term. The tables for visitor arrivals and resident departures in this publication relate to short-term movements only.
<b>Star grading</b>	The grading of hotels and motels with facilities and serviced apartments is based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication Accommodation Australia, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as a two star).

**Takings from accommodation**

Gross revenue from the provision of accommodation, including bed taxes. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.





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